

# You Are About to Be Liquid: Now What?

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# PRESERVING YOUR REWARD FOR FUTURE GENERATIONS

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# I. Estate Planning

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The process of structuring your financial assets in a manner to preserve and pass them on to the next generation or generations in a tax efficient manner with long term preservation in mind.

# A. Non-Tax Considerations

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1. Wills
2. Trusts
3. Powers of attorney
4. Living wills

## B. Basic Overview of Federal Estate Tax

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1. Property included
2. Tax rate
3. Exemption amount
4. Planning tools
  - Limited liability companies
  - Lifetime transfers
  - GRATs, etc.

## C. Bringing the Total Plan Together

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# Stewarding Your Liquidity for the Long-Term

August 25, 2016

## WEALTH AND ASSET MANAGEMENT



## OVERVIEW OF CAPITAL ONE ASSET MANAGEMENT, LLC (“COAM”)

- SEC registered investment advisor and wholly owned subsidiary of Capital One, N.A.
- Offers proprietary investment management services through:
  - U.S. Large Cap, Mid Cap and Small Cap Equity strategies;
  - U.S. Fixed Income strategies;
  - Energy related strategies through Master Limited Partnerships (MLP)
- Offers a global rational architecture platform of carefully selected investment strategies across a variety of different asset classes
- Engaged by Capital One, N.A. to provide investment management services to Bank clients
- Global Investment Performance Standards (GIPS®) - compliant firm manufacturing sixteen distinct investment styles

*The GIPS standards are a set of standardized, industry-wide ethical principles that provide investment firms with guidance on how to calculate and report their investment results to prospective clients.*

*The GIPS standards provide: Firms with an ability to compete across the globe and the ability to make comparisons.*

*CFA Institute created and administers the GIPS standards*

*Organizations in 32 countries sponsor and promote the GIPS Standards.*

*Please see accompanying disclosures*





# TO HELP US GET A BETTER UNDERSTANDING

## Questions

- Do you know what amount you need as post-tax proceeds in order to fund your goals?
- What is your post-sale lifestyle plan? Will you start new ventures or is this truly retirement?
- Do you plan to remain a part of the company for a time after sale?
- Are you interested in tax advantaged ways of passing wealth to the next generation as a part of this business transition?

*Please see accompanying disclosures*



## A TEAM APPROACH TO WEALTH MANAGEMENT



*Please see accompanying disclosures*



# THE IMPACT OF TAX AND ESTATE PLANNING

## Assumptions

- Husband and wife reside in New York
- Two children and three grandchildren
- Husband and wife both die in 2014
- Their personal wealth is \$15mm, and includes:
  - Securities (not tax-deferred) \$4mm
  - Life Insurance - \$2mm
  - Tax-Deferred (RSUs \$1mm; 401k \$2mm; Deferred Comp \$3mm)
  - Real Property (home \$1.5mm; vacation home \$1mm)
  - Jewelry, fine art and other collectables \$.5mm

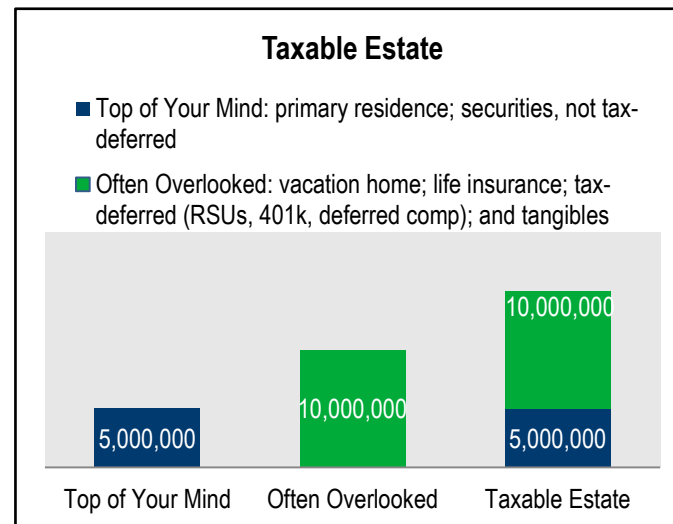
## Without Planning

- Current wills give assets to grandchildren (skipping the children)

## Planning Steps

- Updated wills pass assets to trust for children
  - GST tax avoided
- Annual exclusion gifts (\$14,000) for seven years
  - \$980,000 removed from taxable estate
- Life insurance policy transferred to trust
  - \$2,000,000 removed from taxable estate
- Grantor Retained Annuity Trust
  - \$2,000,000 removed from taxable estate

*For illustration purposes only; not based on actual scenarios.  
Not intended as tax or legal advice; consult your advisors.*



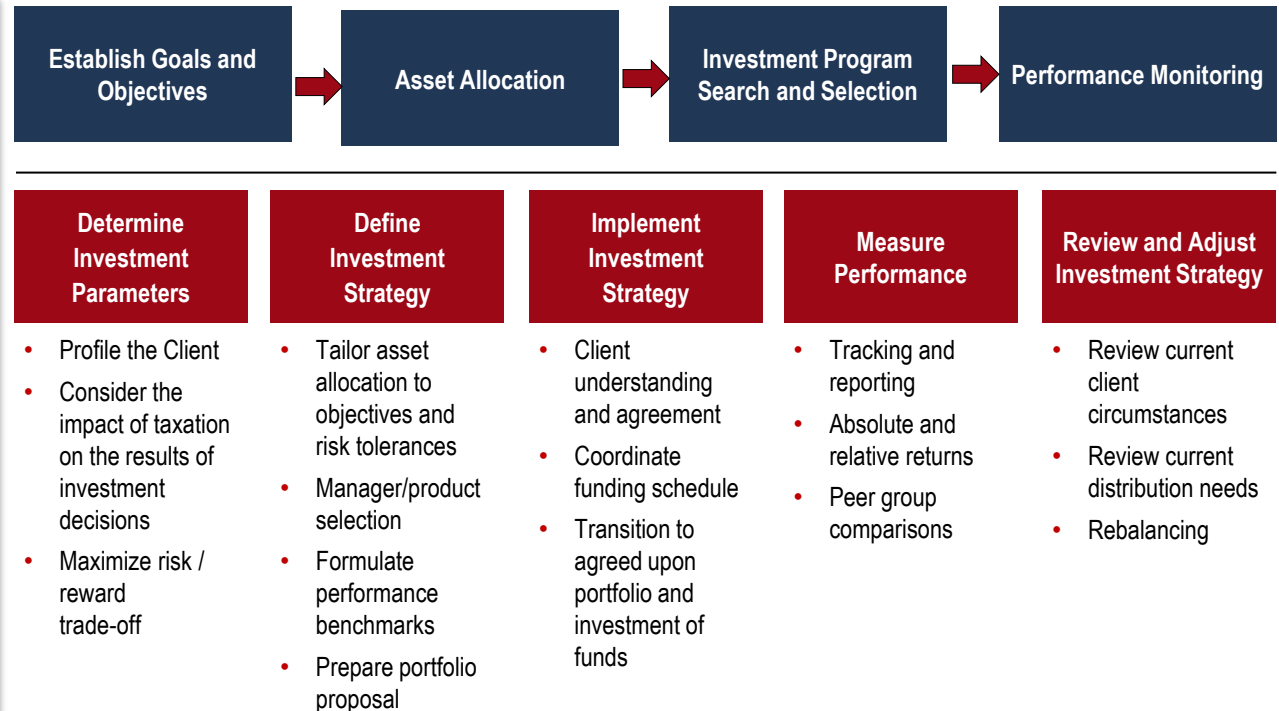
	Without Planning	With Planning
Taxable Estate	\$15,000,000	\$10,020,000
Federal GST tax	1,728,000	0
Federal estate tax	981,280	0
New York estate tax	1,866,800	1,082,800
<b>Total estate taxes</b>	<b>\$4,576,080</b>	<b>\$1,082,800</b>
Effective tax rate	31%	7%
<b>Net to heirs</b>	<b>\$10,423,920</b>	<b>\$13,917,200</b>
<b>Taxes Avoided</b>		<b>\$3,493,280</b>

Please see accompanying disclosures

# INVESTMENT PROCESS

COAM follows a disciplined, forward thinking approach to managing investments focused on three central objectives:

- Participating in strong market environments while limiting losses in difficult ones
- Delivering strong absolute returns outpacing inflation, fees and taxes (when applicable)
- Achieving superior relative returns versus relevant benchmarks and peers

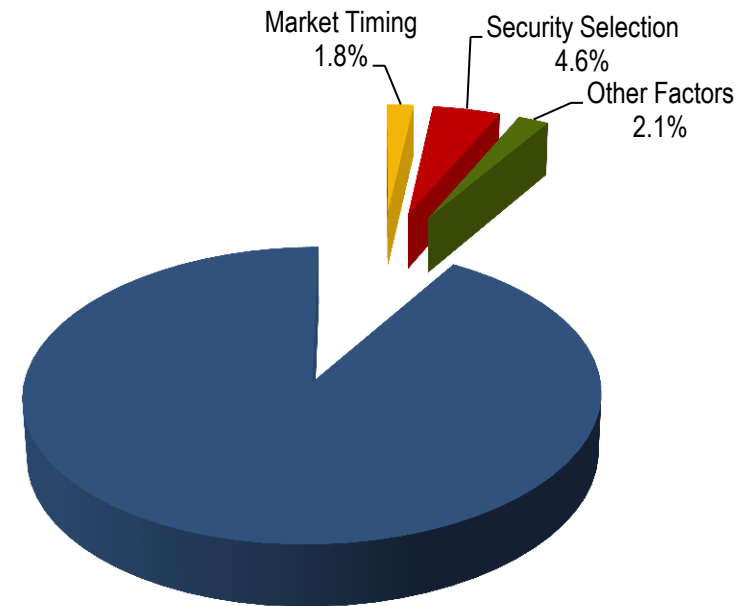


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# ASSET ALLOCATION IS CORE TO SUCCESSFUL INVESTING

The Brinson, Hood & Beebower Study, conducted in 1987, and updated in 1991, found that nearly 92% of the variation in pension funds' returns from 1977 to 1987 were attributable to the asset allocation decision.

- Allocation is also an important factor in determining liquidity, cash flow, and other important investment goals.
- The emergence in the last two decades of non-traditional, non-correlated assets and strategies expands the range of available outcomes and the complexity of the decision.
- Careful analysis is needed to best balance asset classes.



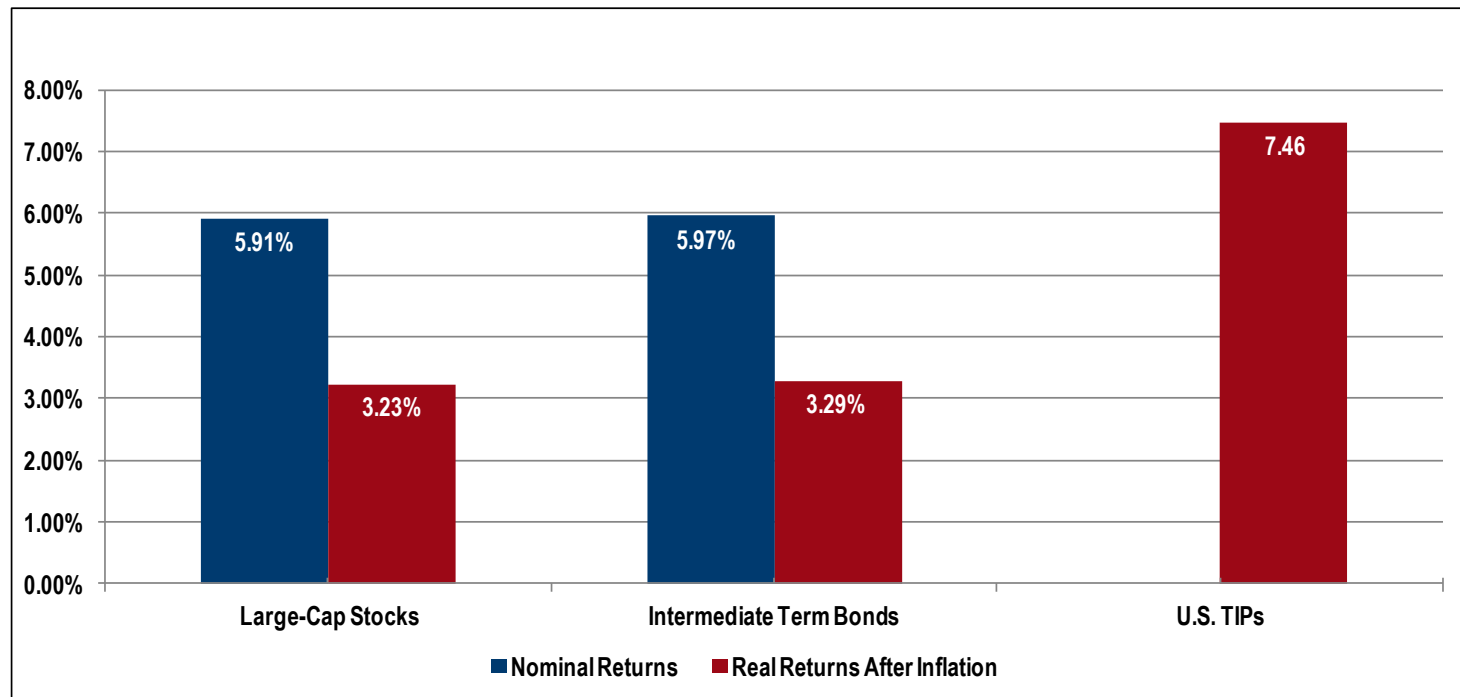
**Asset Allocation Policy 91.5%**

Source: Brinson, Hood & Beebower Study

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# INFLATION CREATES PORTFOLIO HEADWINDS

Since issuance in 1997, TIPs have shown a favorable return profile when compared to other major asset classes after adjusting for inflation. The chart below shows the annualized returns for U.S. stocks, bonds, and TIPs for the period of January 1998–December 2007. The Consumer Price Index steadily increased each year starting in 1998 before peaking in 2007 ahead of the Great Recession.



Source: Return data – Zephyr Analytics. CPI information – U.S. Bureau of Labor Statistics.

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## ANNUAL ASSET CLASS PERFORMANCE (2006 – 2015)

2006 - 2015		Returns									
Returns (Ann.)	Std Dev	Returns through 12/31/2015									
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
MLP 10.33%	REIT 26.43%	REIT 35.97%	EM EQ 39.78%	MF 18.33%	MLP 85.04%	MLP 34.98%	MLP 16.99%	EM EQ 18.63%	SC EQ 38.82%	REIT 32.00%	REIT 4.48%
EM FI 8.01%	EM EQ 23.6%	MLP 34.92%	CMDY 16.23%	INT FI 6.48%	EM EQ 79.02%	REIT 28.07%	TIPS 13.56%	EM FI 17.48%	MC EQ 34.76%	MF 18.37%	LC EQ 0.92%
MC EQ 8.00%	SC EQ 19.78%	EM EQ 32.59%	INT EQ 12.92%	IG FI 5.24%	HY FI 58.21%	SC EQ 26.86%	REIT 9.37%	MC EQ 17.28%	LC EQ 33.11%	LC EQ 13.24%	IG FI 0.55%
LC EQ 7.40%	MLP 18.74%	INT EQ 26.23%	HF 12.56%	CASH 1.80%	MC EQ 40.48%	MC EQ 25.48%	IG FI 7.84%	REIT 17.12%	MLP 29.48%	MC EQ 13.22%	CASH 0.03%
REIT 7.20%	INT EQ 18.46%	SC EQ 18.37%	TIPS 11.63%	TIPS -2.35%	INT EQ 34.39%	EM EQ 19.20%	HY FI 4.98%	INT EQ 17.02%	INT EQ 21.57%	MLP 7.61%	HF -0.71%
HY FI 6.96%	CMDY 18.16%	LC EQ 15.46%	INT FI 11.47%	EM FI -5.93%	REIT 28.46%	CMDY 16.83%	INT FI 4.18%	LC EQ 16.42%	HF 8.43%	IG FI 5.97%	MF -0.93%
SC EQ 6.80%	MC EQ 17.71%	MC EQ 15.26%	MLP 11.30%	HF -19.07%	LC EQ 28.43%	LC EQ 16.10%	LC EQ 1.50%	SC EQ 16.35%	HY FI 7.44%	SC EQ 4.89%	TIPS -1.44%
HF 4.97%	LC EQ 15.33%	HF 13.86%	IG FI 6.97%	HY FI -26.16%	SC EQ 27.17%	EM FI 15.43%	CASH 0.08%	HY FI 15.81%	REIT 1.22%	HF 4.13%	MC EQ -2.44%
IG FI 4.51%	EM FI 11.06%	EM FI 12.52%	MF 6.01%	SC EQ -33.79%	EM FI 21.72%	HY FI 15.12%	MC EQ -1.55%	HF 7.67%	CASH 0.05%	TIPS 3.64%	INT EQ -2.60%
MF 4.21%	MF 11.01%	HY FI 11.85%	LC EQ 5.77%	CMDY -35.65%	CMDY 18.91%	MF 12.22%	EM FI -1.97%	TIPS 6.98%	INT FI -2.00%	HY FI 2.45%	SC EQ -4.41%
EM EQ 3.95%	HY FI 10.59%	INT FI 8.15%	MC EQ 5.60%	LC EQ -37.6%	HF 18.57%	HF 10.95%	HF -2.52%	IG FI 4.21%	IG FI -2.02%	CASH 0.03%	HY FI -4.47%
TIPS 3.93%	INT FI 8.30%	MF 8.05%	EM FI 5.55%	MLP -38.55%	TIPS 11.41%	INT EQ 9.43%	SC EQ -4.18%	MLP 4.21%	EM EQ -2.27%	EM EQ -1.82%	INT FI -6.58%
INT EQ 3.41%	TIPS 6.31%	CASH 4.76%	CASH 4.74%	REIT -39.20%	INT FI 6.84%	IG FI 6.54%	MF -4.19%	INT FI 4.14%	MF -2.66%	INT FI -2.99%	EM FI -14.27%
INT FI 3.15%	HF 5.86%	IG FI 4.33%	HY FI 1.87%	MC EQ -41.46%	IG FI 5.93%	TIPS 6.31%	INT EQ -11.78%	CASH 0.07%	EM FI -8.30%	INT EQ -3.88%	EM EQ -14.60%
CASH 1.17%	IG FI 3.22%	CMDY 2.07%	SC EQ -1.57%	INT EQ -43.23%	CASH 0.16%	INT FI 3.16%	CMDY -13.32%	CMDY -1.06%	TIPS -8.61%	EM FI -5.19%	CMDY -24.66%
CMDY -6.43%	CASH 0.53%	TIPS 0.41%	REIT -17.55%	EM EQ -53.18%	MF -6.57%	CASH 0.13%	EM EQ -18.17%	MF -2.93%	CMDY -9.52%	CMDY -17.01%	MLP -31.74%

## Asset Class Legend

U.S. Large Cap Equity  
 U.S. Mid Cap Equity  
 U.S. Small Cap Equity  
 International Equity




Emerging Markets Equity  
 U.S. Investment Grade Bonds  
 U.S. Corporate High Yield Bonds  
 International Bonds

Emerging Markets Bonds  
 U.S. REITs  
 Commodities  
 U.S. TIPS

Managed Futures  
 Hedge Funds  
 MLPS  
 Cash



# SPENDING LEVELS IN RETIREMENT SHOULD BE CONSISTENT WITH YOUR INVESTMENT PLANS

Initial portfolio Value: \$10 million		Probability of Running Out of Money		
Asset Allocation	Annual Spend Rate	10 Years	20 Years	30 Years
 ■ 25% Equities ■ 75% Bonds	3% (\$300,000)	0%	0%	28%
	5% (\$500,000)	0%	54%	99.9%
	7% (\$700,000)	0%	99.9%	99.9%
 ■ 50% Equities ■ 50% Bonds	3% (\$300,000)	0%	0%	16%
	5% (\$500,000)	0%	32%	88%
	7% (\$700,000)	0%	91%	99.8%
 ■ 75% Equities ■ 25% Bonds	3% (\$300,000)	0%	1%	14%
	5% (\$500,000)	0%	25%	61%
	7% (\$700,000)	2%	67%	90%

The analysis shows that the trade off of investing in so called higher risk assets is a lower risk of running out of money.

With only 25% invested in Equities the \$500,000 lifestyle investor runs a **greater than 50% chance of running out of money** in 20 years. The risk is halved by investing 75% of the portfolio in equities.

## Assumptions:

- **Inflation Rate** = 2.46%, **Spending Rate** is inflation adjusted and withdrawn annually, **Investment Management Fee** of 1% of total market value is withdrawn annually
- **Rate of Return:** 25% Equity / 75% Fixed Income = 3.5%; 50% Equity / 50% Fixed Income = 4.9%; 75% Equity / 25% Fixed Income = 6.9%
- For illustration purposes only; not based on actual scenarios



# SIMULATION RESULTS

## Inputs

Trials 10,000  
Inflation Rate 2.46%

**Lognormal Return Distribution** Mean: 7.50%  
StdDev: 8.20%

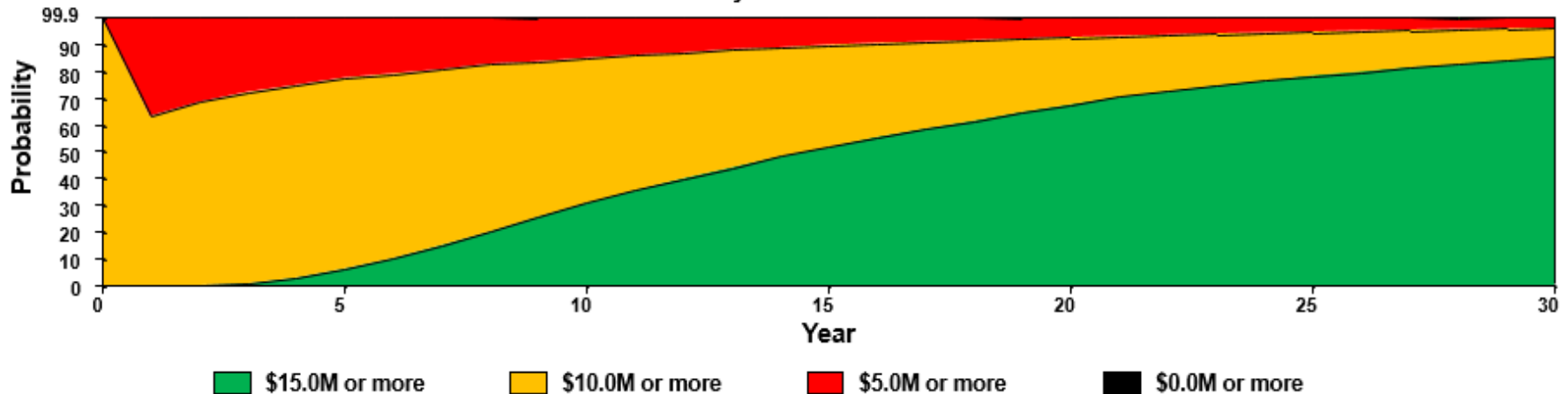
## Flows - Beginning of year

Annual Withdrawal Withdrawal Inflation Adj \$200,000 Years 1 - 30

## Probability Targets

\$15,000,000 \$10,000,000 \$5,000,000 \$0

## Probability of Portfolio Value



## Portfolio Probabilities

		Year 5	Year 10	Year 15	Year 20	Year 25	Year 30
<b>Probability of:</b>							
	<b>15,000,000</b>						
	Inflated Target:	16,938,036	19,126,468	21,597,652	24,388,118	27,539,120	31,097,238
	<b>Probability:</b>	<b>6.0%</b>	<b>31.0%</b>	<b>51.0%</b>	<b>67.0%</b>	<b>78.0%</b>	<b>85.0%</b>
<b>10,000,000</b>	Inflated Target:	11,292,024	12,750,978	14,398,434	16,258,745	18,359,414	20,731,492
	<b>Probability:</b>	<b>77.0%</b>	<b>85.0%</b>	<b>90.0%</b>	<b>93.0%</b>	<b>95.0%</b>	<b>96.0%</b>
<b>5,000,000</b>	Inflated Target:	5,646,012	6,375,489	7,199,217	8,129,373	9,179,707	10,365,746
	<b>Probability:</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.8%</b>	<b>99.8%</b>
<b>0</b>	Inflated Target:	0	0	0	0	0	0
	<b>Probability:</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>	<b>99.9%</b>
<b>Probability of Zero Value:</b>		0%	0%	0%	0%	0%	0%

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