



## Baker Donelson Emerging Company Boot Camp

Birmingham, Alabama  
Thursday, October 7, 2010

### AGENDA

- 7:30-8:00 a.m. Breakfast and Registration
- 8:00-8:15 a.m. Welcome and Opening Remarks  
*Jonathan R. Geisen, Baker Donelson*
- 8:15-8:30 a.m. Corporate Formation/Choice of Entity Basics  
*Vincent J. Schilleci, III, Baker Donelson*
- 8:30-8:45 a.m. Financing and Securities Law Basics  
*Irene M. Graves, Baker Donelson*
- 8:45-9:30 a.m. Employee Benefits for Growing Businesses and What to Expect When Healthcare Reform Hits Your Payroll: Pitfalls and Practical Tips  
*Andrea L. Bailey, Baker Donelson*
- 9:30-9:45 a.m. Break and Networking
- 9:45-10:15 a.m. Non-Disclosure/Confidentiality Agreements and Contract Basics  
*William M. Lawrence, Baker Donelson*
- 10:15-10:45 a.m. Blueprint Birmingham: Creating the Future of Small Business  
*Richard Wallace and Alison Howell, Birmingham Business Alliance*
- 10:45-11:15 a.m. Labor and Employment Basics  
*Natalie Bolling, Baker Donelson*
- 11:15-11:30 a.m. Break and Networking
- 11:30-12:00 p.m. Intellectual Property Basics  
*W. Edward Ramage, Patricia Clotfelter, and Harriet Ivy, Baker Donelson*
- 12:00-1:00 p.m. Lunch – Presentation and Discussion  
*Risk Management and Insurance Considerations*  
*Russell J. Greenhalgh, Greenhalgh Insurance Agency, Inc.*
- Open Questions  
*All presenters*