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BAKER DONELSON

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## Southeastern Emerging Companies Boot Camp Series

New Orleans Entrepreneur Week  
New Orleans, Louisiana  
Friday, March 28, 2014

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|-------------------------|--|
| <b>8:30–9:00 a.m.</b>   | Breakfast and Registration   |
| <b>9:00–9:15 a.m.</b>   | Welcome and Opening Remarks<br>David Rieveschl, <i>Baker Donelson</i>  |
| <b>9:15–9:45 a.m.</b>   | Corporate Formation Basics<br>Quin Breland, <i>Baker Donelson</i>  |
| <b>9:45–10:45 a.m.</b>  | Intellectual Property Essentials: Trademarks,<br>Copyrights and Patents<br>Ben Janke, <i>Baker Donelson</i><br>Warner Delaune, <i>Baker Donelson</i>   |
| <b>10:45–11:00 a.m.</b> | Break and Networking   |
| <b>11:00–11:30 a.m.</b> | Global Business Basics<br>Klint Alexander, <i>Baker Donelson</i>   |
| <b>11:30–12:00 p.m.</b> | Accounting and Back Office Basics<br>Todd Giustiniano, <i>E.K. Lozano &amp; Co., LLC</i>   |
| <b>12:00–1:00 p.m.</b>  | Lunch and Networking   |
| <b>1:00–1:30 p.m.</b>   | Tax Incentives for Start-Ups<br>Rob Wollfarth, <i>Baker Donelson</i>   |
| <b>1:30–2:00 p.m.</b>   | Real Estate Basics for Emerging Companies<br>Chip Leyens, <i>Baker Donelson</i>  |
| <b>2:00–2:15 p.m.</b>   | Break and Networking   |
| <b>2:15–3:15 p.m.</b>   | Venture Capital Term Sheet Negotiation Panel<br>David Rieveschl, <i>Baker Donelson</i><br>Chris Sloan, <i>Baker Donelson</i><br>Clayton White, <i>South Coast Angel Fund</i><br>David Cusimano, <i>Goldman Sachs 10,000 Small Businesses</i> |
| <b>3:15 p.m.</b>        | Open Questions<br>All Presenters   |
| <b>5:00 p.m.</b>        | The Big Idea on Fulton Street  |



E.K LOZANO & COMPANY, L.L.C.  
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