

BAKER DONELSON
ATLANTA EMERGING COMPANIES BOOT CAMP



BAKER DONELSON
BEARMAN, CALDWELL & BERKOWITZ, PC

AGENDA

Wednesday, December 5, 2012 – Baker Donelson MultiPurpose Room

Monarch Plaza, Suite 1600
(Event is on the 15th Floor)
3414 Peachtree Road NE
Atlanta, Georgia 30326

- 9:00 – 9:30 a.m. Breakfast, Registration and Networking
- 9:30 – 9:40 a.m. **Welcome and Opening Remarks**
Mark Carlson, Baker Donelson
- 9:40 – 10:30 a.m. **Entrepreneur Perspective (Panel Discussion)**
Moderator: Clint Crosby, Baker Donelson
Panelists: Andrew Ibbotson, President and CEO – Digital Assent
David Moeller, CEO – CodeGuard
Matt Perry, CEO – ENGENT, Inc.
- 10:30 – 11:15 a.m. **Intellectual Property Essentials: Trademarks, Copyrights and Patents**
Mike Powell, Baker Donelson
- 11:15 – 12:00 p.m. **The Perils of Corporate Formation, Taxation and Accounting**
Bill Osterbrock, Baker Donelson
Vince Eget, Bennett Thrasher
- 12:00 – 1:00 p.m. Lunch and Networking
- 1:00 – 1:45 p.m. **Things to Know When Starting Your First Company**
Mark Anthony Peterson, Co-CEO – Ereptus, Inc.
Author: Guerrillapreneur: Small Business Strategies for Davids Wanting To Defeat Goliath
- 1:45 – 2:45 p.m. **Capital Considerations (Panel Discussion)**
Moderator: Justin Daniels, Baker Donelson
Panelists: Glen Bachman – Bachman International LTD
Brian Cork – Brian Cork Human Capital
Dave Gunter – Angel Investor
Steve Tye – Croft & Bender
- 2:45 – 3:30 p.m. **Open Questions and Refreshments**
All presenters