

BAKER DONELSON EMERGING COMPANY BOOT CAMP



Baker Donelson Emerging Company Boot Camp

New Orleans Entrepreneur Week
New Orleans, Louisiana
Friday, March 16, 2012

BAKER DONELSON
BEARMAN, CALDWELL & BERKOWITZ, PC

AGENDA

- 8:30-9:00 a.m. Breakfast and Registration
- 9:00-9:15 a.m. Welcome and Opening Remarks
David Rieveschl, Baker Donelson
- 9:15-9:45 a.m. Corporate Formation/Taxation
Biff Bayard, Baker Donelson
- 9:45-10:45 a.m. Intellectual Property Essentials: Trademarks, Copyrights and Patents
Warner Delaune, Baker Donelson
- 10:45-11:00 a.m. Break and Networking
- 11:00-11:30 a.m. Labor and Employment Basics
Steve Griffith, Baker Donelson
- 11:30-12:00 p.m. Accounting and Back Office Basics
Robert Johnson, Ernst & Young
- 12:00-12:30 p.m. Insurance Basics for Startups
Parke Ellis, Gillis, Ellis & Baker
- 12:30-1:30 p.m. Lunch - Presentation and Discussion
Rodrick Miller, New Orleans Business Alliance
- 1:30-2:00 p.m. Contract Basics
Chris Sloan, Baker Donelson
- 2:00-2:30 p.m. Tax Incentives for Emerging Companies
Rob Wollfarth, Baker Donelson
- 2:30-3:30 p.m. Venture Capital Panel Discussion
Moderator: David Rieveschl, Baker Donelson
Panelists: Ralph Maurer, EMH Strategy;
Clayton White, South Coast Angel Fund;
Les Alexander, MSB Fairway Capital Partners
- 3:30-4:00 p.m. Open Questions
All presenters
- 4:00 p.m. The Big Idea at Manning's

