

September 20, 2010

Dear Member of the Mid-South Franchise Community:

Please plan to join us for the Fall 2010 Franchise Business Network meeting on **October 26, 2010**. Lunch will start promptly at **12:30 p.m. (Eastern) and 11:30 a.m. (Central)**. The meeting will take place in seven locations, including our Atlanta, Birmingham, Chattanooga, Jackson (MS), Knoxville, Memphis and Nashville offices, where we will enjoy the presentations via video conference. Our theme for this quarter's meeting is Debt & Equity Financing. Our speakers and their topics will be:

James C. Phillips Jr., *XMi Holdings, Inc., Nashville, Tennessee* – "Working with a Financial Partner"

Dean Haskell, *National Retail Concept Partners, Nashville, Tennessee* – "Raising Equity in the Current Environment"

David Tiller, *Small Business Administration, Nashville, Tennessee* – "SBA Loan and Grant Programs for the Franchise Marketplace "

Lori Metrock, *Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, Nashville, Tennessee* – "Dodd-Frank's Impact on Private Financing"

Our open forum will follow the presentations. If you have any questions about the meeting, please call Joel Buckberg at the number shown below. **Please confirm if you will attend and the location by returning the attached reservation form via fax or email to Joel by October 21.** Your confirmation in advance will help us make sure we have an accurate head count and enough food for everyone. Please let us know if you need directions.

Your hosts:

<i>Location</i>	<i>Host</i>	<i>Host Telephone</i>
Nashville	Joel R. Buckberg	(615) 726-5639
Memphis	Grady Garrison	(901) 577-8151
Knoxville	Kelli Thompson	(865) 549-7205
Chattanooga	Virginia C. Love	(423) 209-4118
Jackson, Mississippi	Chuck Ferguson	(601) 351-2479
Birmingham	Sara Turner	(205) 250-8316
Atlanta	Ellen Taylor	(404) 221-6507

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NASHVILLE, TENNESSEE 37201

(615) 726-5600

Facsimile
 (615) 726-0464

DELIVER TO:	COMPANY:	FAX NO.:	PHONE NO.:
Joel Buckberg jbuckberg@bakerdonelson.com	Baker Donelson	(615) 744-5639	(615) 726-5639
FROM:			
PHONE NO.:			

MESSAGE:

Response Form

Name: _____ Company: _____

I will attend the meeting in: _____Atlanta _____Knoxville
 _____Birmingham _____Nashville
 _____Chattanooga _____Memphis
 _____Jackson, Mississippi

Please send me directions _____

I will be unable to attend the meeting: _____

My contact information:

Email: _____

Address: _____

Phone: _____
