



CONFERENCE ON FINANCING FOR BUSINESS GROWTH & REAL ESTATE IN THE RECOVERY

With Special Guest Speaker: U.S. Sen. Johnny Isakson

AGENDA

- 9:00 a.m. Welcome - Jed Steven Beardsley, Baker Donelson
- 9:05 a.m. Capital Markets & Economic Update
J.C. Cabrera – Bernstein Global Wealth Management
- 9:30 a.m. Panel: Financing for Workouts
Moderator: Jim Decker, Morgan Joseph
Panelists: Ian Ratner, Glass Ratner | Bill Runge, Alvarez & Marsal | Bayard Hollingsworth, Frazier & Deeter
- 10:15 a.m. View from Washington – Remarks / Q&A
U.S. Senator Johnny Isakson
- 10:40 a.m. Break with Sen. Isakson
- 11:00 a.m. Panel: Financing for Business Growth and Private Equity
Moderator: David Cooper, Baker Donelson
Panelists: Ed Fisher, SouthPointe Ventures, LLC | Frank Dalton, Fulcrum Ventures | David Linch, Linch Capital
- 11:45 a.m. Panel: Bank and SBA Financing
Moderator: William Terry Pickren, Davis, Pickren, Seydel & Sneed
Panelists: Jeffrey Appleton, Wells Fargo Bank | Danny Preston, Fidelity Bank | Steve Brown, Presidential Financial | David C. Lipscomb, Georgia Commerce Bank
- 12:30 p.m. Luncheon Served

Monday, May 9, 2011

103 West
103 West Paces Ferry Road
Atlanta, GA 30305

Registration Fee: \$50.00

Deadline: If you plan to attend, please RSVP by Monday, April 25, 2011 to Pat Leake at pleake@bakerdonelson.com.

Profiles of Panel Participants and Speakers

Jed Beardsley is a shareholder in the Atlanta office of Baker Donelson. He has extensive experience in the national and local commercial real estate field, plans and structures joint venture partnerships, closes mergers, acquisitions, divestitures, operating agreements for limited liability companies and advises on complicated like-kind exchange transactions. Jed also handles executive employment agreements, tax and estate planning, office and retail leasing, and equity and debt capital for growth companies.

J.C.Cabrera is a VP, Senior Portfolio Manager and member of the Private Client Investment Policy Group at Bernstein Global Wealth Management. Based in Florida, he is responsible for strategic oversight and management of client portfolios in the Southeast region. Prior to joining Bernstein in 2007, he founded an office focused on the wealth management needs of a multigenerational family. Previously, he was the director of the US mid-capitalization growth equity team at Scudder Investments, where he oversaw a multibillion-dollar portfolio. Earlier, he was the head of small cap growth equities at State Street Research and Management.

James Decker (Jim) is the Managing Director in Morgan Joseph's Investment Banking practice and head of the Financial Restructuring Group. He has 20 years of investment banking and financial restructuring experience and has held various senior positions over the years. He founded and served as president of Inverness Partners, is a Fellow in the American College of Bankruptcy and active in several related associations.

Ian Ratner founded Glass Ratner Advisory and Capital Group with Ron Glass in 2001. The firm's focus is in the areas of Forensic & Litigation Support, Bankruptcy Consulting, Troubled Real Estate Management and Advisory Services. The firm's clients are financial institutions, national and regional law firms, private and public companies and government entities. Mr. Ratner has substantial experience in several industries including Real Estate, Mortgage Banking, Telecom, Multi-location Retail and Healthcare. He has a 20 year track record as the lead professional on high-profile, complex assignments.

Bill Runge is a Managing Director of Alvarez & Marsal, serving as head of the firm's North American Restructuring practice for the Southern Region. He has more than 30 years of combined experience working in industry, operations, financial, executive management and turnaround consulting. Bill specializes in business diagnostics, business plan development and financial strategies for corporate turnarounds and restructuring.

Bayard B. Hollingsworth, based on his proven track record of leading companies through major restructuring situations for more than 13 years, was named Managing Principal of FD Optimization Services of Frazier & Deeter in August of 2010. Bayard has implemented cost reduction and cash management programs for a variety of companies across a wide range of industries, enabling them to improve operations, product and service offerings, capital structure, liquidity, accounting & financial management, and audit performance. He serves as CPA firm Frazier & Deeter's first point of contact and chief advisor for all turnaround and restructuring situations.

U.S. Senator Johnny Isakson began his business career in 1967 when he opened the first Cobb County office of Northside Realty. He served as President for over 20 years and grew the company into the largest independent residential real estate brokerage company in the southeast and one of the largest in America. He entered the political arena in 1974, was elected to the U.S. Senate in 2004 and then re-elected in 2010. Mr. Isakson serves on many committees, three of which are Senate Committee on Foreign Relations, Senate Committee on Small Businesses and Entrepreneurship and the Senate Committee on Commerce, Science, and Transportation.

David Cooper, a shareholder in the Atlanta office of Baker Donelson, has extensive experience in the areas of corporate and securities law, and merger and acquisitions. He has handled a wide variety of corporate and securities matters, including initial public offerings, reverse mergers, Private Investments in Public Entities ("PIPES"), and private placements of equity and debt securities. His experience in mergers and acquisitions includes advising both public and private buyers and sellers. Mr. Cooper has worked with clients on several "roll-up" transactions.

Edmond G. Fisher, III (Ed) is the founder and has been the managing partner of SouthPointe Ventures, LLC, since 2003. He has held positions at EGL, Prometheus Partners, Wendy's, and Phoenix Capital Group with responsibilities ranging from M&A deal sourcing, acquisition of deals up to \$20MM, and real estate investment. He serves on several Boards of Directors and is involved in civil and charitable activities.

Frank X. Dalton a founder and Vice President of Fulcrum Equity Partners, Inc., a General Partner with Cordova Ventures and the managing director of Cordova Intellimedia Ventures, L.P., He has over 14 years of experience in venture investing; being involved directly and indirectly in over 100 investments, including several successful exits. His background also includes investment banking to emerging technology companies specializing in mergers and acquisitions, advisory services and raising capital. He has served and continues to serve on many Boards.

Profiles of Panel Participants and Speakers *continued*

David Linch is the Managing Director and founder at Linch Capital, LLC. He has over 20 years of investment banking experience. He was most recently a Managing Director at Stephens, working in the regional coverage group. During his tenure at Stephens, Mr. Linch worked in the Financial Technology and Specialty Finance Groups. Prior to that, he co-founded ELM Capital Group, which focused primarily on working with growth companies in the Southeast. Prior to founding ELM, he was in the Media and Communications Group at RBC Capital Markets.

William Terry Pickren is a partner in the Atlanta law firm of Davis, Pickren, Seydel and Sneed. He practices in the area of commercial real estate lending and acquisition, representing lenders and borrowers on commercial loans for a variety of facilities in different states. Terry is well known for representing lenders in government guaranteed programs, such as for the US Small Business Administration (SBA 7a and 504 loans), the USDA Farm Service Agency, the USDA Rural Development and the USDA Rural Utility Service.

Jeffrey Appleton is the Business Development Officer for the Georgia region of Wells Fargo SBA. He helps small businesses choose the best loan for their growing businesses and implement solutions based upon a comprehensive understanding of their goals and vision. Prior to joining Wells Fargo, he was a director at Bridge Finance and has been in the finance industry over 20 years with the firms of GE, Siemens and Heller.

J. Daniel Preston (Danny), Senior Vice President of Fidelity Bank's SBA lending division, has over 20 years of banking and lending experience in the Atlanta Small Business Administration (SBA) market. Danny is a founding board member of the Georgia Lenders Quality Circle, a member of the National Association of Government Guaranteed Lenders (NAGGL), and serves as Chairperson on the Small Lender Committee for NAGGL.

Steve Brown is Senior Vice President, Business Development Officer of Presidential Financial and is responsible for business development efforts in the commercial division for the southeastern United States. He has over 30 years of experience in the financial industry and was most recently Senior Vice President and Sales Manager for Textron Financial Business Credit. He has also held positions with BMO Capital Markets, Guaranty Business Credit, GE Capital, Duff & Phelps Capital Markets, Bank of America and the Export-Import Bank of the U.S.

David C. Lipscomb is Senior Vice President of Commercial Lending at Georgia Commerce Bank. He has a decade of experience lending to businesses utilizing both conventional and SBA programs. David also has the unique perspective of an entrepreneur, having cofounded a commercial lending company he managed for seven years. David also currently serves as Vice-Chairman of Georgia Certified Development Corporation, which provides SBA 504 loans to small businesses.