# **OUR PRACTICE**

# **Financial Services Government Affairs and Regulatory Strategy**

Our Financial Services Public Policy team helps financial institutions navigate the intersection of law, regulation, and public policy with precision and foresight. From banks and fintechs to insurers and trade associations, our team guides clients through regulatory complexity with strategic clarity and political insight. Our goal is to help our clients understand and approach policy issues with a keen political awareness.

#### Services Offered

- Track, interpret, and advise on legislative and regulatory changes
- Draft comment letters, filings, and policy submissions
- Prepare clients for hearings, testimonies, and consultations
- Advise on compliance and risk tied to policy shifts
- · Build coalitions and manage stakeholder engagement
- Lead advocacy campaigns to help influence outcomes

### Why Clients Turn to Us

- Deep Legal and Regulatory Knowledge Our attorneys bring extensive experience across banking, securities, payments, insurance, digital assets, and capital markets regulation, informed by prior government service and industry leadership roles.
- Strategic Advocacy We design and implement sophisticated advocacy strategies to help clients engage effectively with legislators, regulators, and key decision-makers.
- Integrated Legal Solutions We blend legal analysis, public policy advice, and regulatory strategy aligned with our clients' business objectives.

## **Our Approach**

In today's fast-changing financial services environment, legal and regulatory issues cannot be separated from public policy considerations. We partner closely with clients to anticipate challenges, seize opportunities, and craft strategies that not only address current requirements but also shape the future regulatory landscape.

With a proven record of meaningful outcomes at the intersection of law and policy, we are a go-to team helping financial institutions navigate complexity, manage risk, and influence the rules of the game.