## PRESS RELEASE

## Baker Donelson's Matt White Earns Certified Information Privacy Technologist Certification

**August 30, 2022** 

Matt White of the law firm Baker Donelson has earned the Certified Information Privacy Technologist (CIPT) credential from the International Association of Privacy Professionals (IAPP).

The CIPT certification validates knowledge of privacy-related issues and practices in the context of the design and implementation of information and communication technologies.

Mr. White is a shareholder in Baker Donelson's Memphis office and co-chair of the Firm's Financial Services Cybersecurity and Data Privacy Team. A Certified Information Privacy Professional (CIPP/US, CIPP/E) and Certified Information Privacy Manager (CIPM), he counsels clients on all aspects of privacy and cybersecurity, including litigation and breach response, privacy compliance, transactional diligence, and the defense of regulatory actions. He also holds the Payment Card Industry Professional (PCIP) certification from the PCI Security Standards Council (PCI SSC).

Mr. White's practice focuses on representing financial institutions, including banks, credit unions, insurance companies, investment advisory firms, broker-dealer firms, and other highly regulated businesses. He is a member of the IAPP and serves as co-chair of the IAPP KnowledgeNet Memphis Chapter.