PRESS RELEASE

Perry F. Sofferman Marks Latest Addition to Baker Donelson's Expanding **Corporate Practice**

July 29, 2022

Perry F. Sofferman, a corporate, intellectual property, and international law attorney, has joined Baker Donelson as a shareholder in the Firm's Fort Lauderdale office, marking the latest in a number of recent additions to the Firm's growing Corporate Practice Group.

Mr. Sofferman represents clients in business transactions, including corporate structuring, reorganizations, mergers and acquisitions, shareholder and member disputes, trademark, copyright, licensing, software, technology, internet, publishing, privacy, and export compliance. He prepares and negotiates complex partnership and limited partnership agreements, as well as prepares, negotiates, and advises clients on complex commercial transactions. He also advises on advertising, First Amendment, and right of publicity issues, and counsels corporate boards, both for-profit and not-for-profit, on corporate governance matters.

Mr. Sofferman provides legal representation for international companies regarding corporate issues associated with entering the U.S. market. He frequently prepares and negotiates international distribution and licensing agreements.

In addition to handling complex corporate and commercial transactions, Mr. Sofferman advises on litigation matters involving corporate and commercial issues, and complex intellectual property issues in copyright and trademark law.

"We're pleased to welcome Perry as part of our ongoing strategic growth, not just within our practice group, but across the Firm," said Mary Ann Jackson, chair of Baker Donelson's Corporate Group. "Our focus is on continuing to add leading attorneys such as Perry, along with our other recent additions, who bring the skills and experience to meet our clients' needs."

Mr. Sofferman previously served as general counsel for a technology manufacturer and as legal counsel for Scholastic, Inc., the Fortune 500 global media and publishing company. He has prepared and/or negotiated some of the most successful works in publishing history. He is the author of the authoritative work about Florida LLCs: Florida Limited Liability Company Forms and Practice Manual, published by Data Trace Publishing.

Other recent additions to Baker Donelson's Corporate Group have included hospitality and franchising attorney Laura K. Layton, complex commercial transactions attorney William W. Fagan III, aviation attorney James Janaitis, and five associates across the Firm's footprint.