

# PRESS RELEASE

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## **Baker Donelson's Matt White Earns Payment Card Industry Professional Certification**

**March 22, 2021**

**Matt White of the law firm Baker Donelson has earned a Payment Card Industry Professional (PCIP) credential from the PCI Security Standards Council (PCI SSC).**

The PCIP is a certification in payment security information and demonstrates a level of understanding for ensuring a secure payment environment. Mr. White works with businesses on complying with the Payment Card Industry Data Security Standards, and counsels clients on the necessary and appropriate steps to take when a data incident involves credit card information or payment card systems. This certification demonstrates his knowledge of the issues that affect entities that store, process, or transmit cardholder data.

**Mr. White** is a shareholder in Baker Donelson's Memphis office and co-chair of the Firm's Financial Services Cybersecurity and Data Privacy Team. A Certified Information Privacy Professional (CIPP/US, CIPP/E) and a Certified Information Privacy Manager (CIPM), he counsels clients on all aspects of privacy and cybersecurity, including litigation and breach response, privacy compliance, transactional diligence, and the defense of regulatory actions. His practice focuses on representing financial institutions, including banks, credit unions, insurance companies, investment advisory firms, broker-dealer firms, and other highly regulated businesses. Mr. White is a member of the International Association of Privacy Professionals (IAPP) and serves as co-chair of the IAPP KnowledgeNet Memphis Chapter.