

PRESS RELEASE

Layna Cook Rush Named Chair of Baker Donelson's Data Incident Response Team

March 05, 2021

Baker Donelson has named Layna Cook Rush, CIPP/US, CIPP/C, as chair of the Firm's Data Incident Response Team. Ms. Rush is a U.S. and Canadian Certified Information Privacy Professional and member of the Firm's Data Protection, Privacy and Cybersecurity group.

A shareholder in Baker Donelson's Louisiana offices, [Ms. Rush](#) has been a valued member of the Data Incident Response Team since its inception. She routinely counsels clients on the investigation of, and response to, potential privacy and security breaches and represents clients in investigations by the Office for Civil Rights, State Attorneys General and Insurance Departments and in litigation involving privacy challenges. Ms. Rush also advises clients on state and federal laws related to privacy and security of personal information, including HIPAA, Part 2 Substance Abuse laws, the Gramm-Leach-Bliley Act, the Telephone Consumer Protection Act, the CAN-SPAM Act and state laws related to privacy protections and breach notification requirements. She has assisted clients in the development of policies and procedures for compliance with HIPAA and state and federal laws related to privacy and security.

Baker Donelson's Data Incident Response Team provides real-time legal and technical advice when incidents arise. Attorneys within the team advise on incident preparedness strategies and conducting internal investigations as well as communication with affected parties, regulators and law enforcement. As part of the Firm's [Data Protection, Privacy and Cybersecurity group](#), they are among more than 30 attorneys with experience in all areas of information management, from privacy and data security planning and design, to compliance, data breach and litigation management. More than a third of the attorneys in the Data Protection, Privacy and Cybersecurity group are credentialed with the world's largest privacy organization, the International Association of Privacy Professionals (IAPP). Baker Donelson is recognized as a BTI Cybersecurity & Data Privacy 2020 "Leading Law Firm".