

PRESS RELEASE

Three Baker Donelson Professionals Named Fellows of College of Law Practice Management

November 03, 2017

Baker Donelson is pleased to announce that three of the Firm's professionals have been named Fellows of the College of Law Practice Management: David A. Rueff Jr., Adam C. Severson, and Meredith L. Williams.

The [College of Law Practice Management](#) was formed in 1994 to honor and recognize distinguished law practice management professionals, to set standards of achievement for others in the profession, and to fund and assist projects that enhance the highest quality of law practice management. The College and its Fellows inspire excellence and innovation in law practice management by honoring extraordinary achievement, developing, exchanging and disseminating knowledge, and stimulating innovation in the delivery of legal services.

Mr. Rueff, Mr. Severson, and Ms. Williams were inducted as Fellows of the College of Law Practice Management at a New Fellows Induction Ceremony during the organization's 2017 Futures Conference in Atlanta on October 27.

[Mr. Rueff](#) is Baker Donelson's legal project management officer and a shareholder in the Firm's Jackson office. As a certified project manager through the Project Management Institute (PMP®), he leads a team of attorneys and project managers to implement project management for Baker Donelson clients, in-house corporate legal departments, and disaster recovery programs. He was responsible for the development of BakerManage®, the Firm's patent pending legal project management model; BakerLean™, the Firm's Lean model; and Budget Designer™, the Firm's proprietary budgeting tool. Mr. Rueff is a frequent author on the subject of legal project management, including co-authoring the American Bar Association's guide to legal project management, *The Power of Legal Project Management, A Practical Handbook*.

[Mr. Severson](#) is Baker Donelson's chief marketing and business development officer and a member of the Firm's Nashville office. In 2015, Mr. Severson served as president of the International Legal Marketing Association, the largest professional organization in the world dedicated to the advancement of the legal marketing and business development profession comprised of more than 3,000 members in more than 15 countries. A nationally recognized presenter and leader in the legal marketing and business development community, Mr. Severson was named "CMO of the Year" by the *Nashville Business Journal* in 2013 and was named a "Top 200 Private Company Marketing Executive" by ExecRank in 2012.

Ms. Williams, the Firm's chief knowledge management officer, oversees BakerNet, Baker Donelson's industry-leading intranet and coordinates strategic growth on behalf of the Firm in knowledge management, competitive intelligence, and technology. She is widely recognized as a leading authority in knowledge management issues for the legal field and is a frequent presenter and author on knowledge management and competitive intelligence. Based in the Firm's Memphis office, Ms. Williams is the immediate past president of the International Legal Technology Association, which has 22,000 members in all major countries worldwide, and was named to the American Bar Association's Legal Technology Resource Center's Top 10 Women of Legal Tech in 2016.

