PRESS RELEASE

Mark A. B. Carlson Returns to Baker Donelson as Managing Director

October 17, 2016

Mark A. B. Carlson, former general counsel and Baker Donelson alumnus, has rejoined the Firm to serve as managing director of Baker Donelson's Business Department.

Mr. Carlson previously was with Baker Donelson for more than ten years and served as the chair of the Firm's Corporate/Mergers & Acquisitions Group. In February of 2015, he left Baker Donelson to serve as general counsel and vice president of Strategic Initiatives at NanoLumens. As general counsel, Mr. Carlson directed the legal function as well as development efforts for the growing, high-end LED display solutions provider.

As managing director, Mr. Carlson will focus on the business of law, growth, alternative pricing and profitability within the Firm's Business Department, which encompasses five practice groups (corporate finance and securities; commercial transactions and business counseling; intellectual property; real estate; and tax) and includes 200 lawyers across Baker Donelson's 21 offices in Alabama, Florida, Georgia, Louisiana, Mississippi, South Carolina, Tennessee, Texas and Washington, D.C.

"Mark is engaging, creative and effective, and brings a client perspective to the management of the practice through his in-house experience," said Jennifer P. Keller, Baker Donelson's president and chief operating officer. "We're very excited to have Mark bring these traits, along with experience from his prior leadership at the Firm and his background in consulting, business development and project management, to his new role at Baker Donelson."

Mr. Carlson, who is based in Baker Donelson's Atlanta office, serves as vice chairman and founding board member of the Atlanta Classical Academy Charter School.