

# PUBLICATION

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## Outsourcing In 2007 – The Year The Bubble Bursts?

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The 'irrational exuberance' associated with offshore outsourcing continued last year, as international companies intent on achieving profitability through cost reductions shifted operations to India, China, and a host of other emerging contenders supplying low-cost labour and facilities. The question now is, "Will 2007 be the year the outsourcing bubble bursts?"

Growing concern (and internal staff) associated with companies' compliance and disaster recovery means that companies will be taking another look (at a higher management level within the company) at the increasing number of dependencies that they are creating through outsourcing (any one of which could be fatal to business continuity).