

PRESS RELEASE

Baker Donelson to Host Franchise Networking Event

March 24, 2008

(Nashville, TN/March 24, 2008) Baker, Donelson, Bearman, Caldwell & Berkowitz, PC will host the spring meeting of the International Franchise Association's Franchise Business Network on April 8 at 4:30 p.m. The event will take place in Baker Donelson's Nashville office and will also be presented via videoconference at the Firm's offices in Knoxville, Chattanooga, Memphis and Jackson, Mississippi.

This quarterly session will focus on local store marketing and will feature presentations by Pam Daly of BK Associates (formerly with Wendy's) and John Boyens of The Boyens Group, in Nashville. In addition, host attorney Joel Buckberg of Baker Donelson's Nashville office will provide an update on the latest developments in franchise law and the transition to the revised disclosure rules effective July 1, 2008. The business meeting will conclude with an open forum at which meeting participants can ask questions about franchising and then a networking reception.

The Franchise Business Network brings local franchisors, franchisees and suppliers together on a regular basis to create business-to-business and grassroots networking opportunities. Franchise leaders discuss current industry topics and take advantage of accessible and valuable education opportunities. The International Franchise Association is the world's oldest and largest trade group representing franchising, the business strategy that generates an estimated \$1 trillion annually in U.S. sales. Its members are franchisees and franchisors in more than 75 industries, from auto repair to weight loss, daycare to travel agencies and many more.

The event is open to interested franchisees, franchisors and suppliers and participation is free but reservations are required by April 4. For more information or to make a reservation, contact Laura Ellis at 615-726-5550 or lellis@bakerdonelson.com.