

PRESS RELEASE

Firm Partners with First Tennessee to Present Two Women's Seminars

May 5, 2007

The Women's Initiatives of First Tennessee and Baker Donelson are partnering to host two events as Mother's Day gifts to Memphians. The first event is a free brown bag lunch presentation of research about a shockingly easy, free way that all parents can prepare their children for success in life. The second event is a seminar on negotiating skills for women who have earned or would like to earn a spot at the executive table. KPMG joins Baker Donelson and First Tennessee as a sponsor of this event.

The First Tennessee Women's Initiative and the Women's Initiative of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC are made up of women from each company who work to promote success of the women at the company and in the community.

Mother's Day Gifts to Memphis

Event 1

Date: Wednesday, May 9

Event: Talk to me, Baby

Location: Horizon Room at First Tennessee Building, 165 Madison, M-level

Time: 11:30 a.m. - 1 p.m.

Cost: Free

Description: During this brown bag lunch, Dr. Kathy Cooter and Susan Reid of the University of Memphis will present their research on a shockingly easy, free way that all parents can prepare their children for success in life. This is a must-be-there event for mothers, just in time for Mother's Day. Bring your lunch - drinks and dessert will be provided.

Sponsors: Women's Initiatives of First Tennessee and Baker, Donelson, Bearman, Caldwell and Berkowitz, PC

Date: Thursday, May 17

Event: Her Place At The Head Of The Table: Negotiating Skills For Women Lawyers, Accountants And Business Executives

Location: Horizon Room at First Tennessee Building, 165 Madison, M-level

Time: 2 p.m. - 5 p.m. program, reception from 5 p.m. - 6:30 p.m.

Cost: \$150, \$125 for co-sponsors and members of the National Association of Women Lawyers

Description: Author, coach, trainer and lecturer Carol Frohlinger will help attendees recognize and take advantage of negotiating opportunities, understand gender stereotypes and how they affect women; create value in mutual gains negotiations, and anticipate and plan to respond to challenges. Another Mother's Day event for the women of Memphis.

Sponsors: Women's Initiatives of Baker, Donelson, Bearman, Caldwell and Berkowitz, PC, and First Tennessee. KPMG is also a sponsor.

Contact:

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