PRESS RELEASE

Bruce Doeg Elected Vice Chairman of Launch Tennessee

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(Nashville, TN / May 19, 2016) Bruce Doeg of Baker Donelson has been named vice chairman of Launch Tennessee (LaunchTN).

LaunchTN is a public-private partnership focused on supporting the development of high-growth companies in Tennessee. Mr. Doeg was recently elected vice chairman by LaunchTN's board of directors.

A shareholder in Baker Donelson's Nashville office and chair of the Firm's Business Department, Mr. Doeg has been actively working with high growth companies across the state and around the country since 1995. In the late 1990s, he co-founded and led Baker Donelson's eBusiness Group, a predecessor to the Firm's current Emerging Companies practice, which represents high-growth start-up companies and other emerging businesses in every state in the Southeast and beyond.

"The energy and activity around high-growth companies in Tennessee and across the Southeast is truly incredible," noted Mr. Doeg. "I am honored and excited to be able to play a role in the development of this critical ecosystem."

Mr. Doeg is also a member of the board and serves as co-chair of the Workforce Development Committee of Life Science Tennessee. He led the recent joint study between Baker Donelson and Life Science Tennessee, "State of Life Science Entrepreneurship in Tennessee," which focused on issues facing emerging companies in life science in Tennessee. He has served on the boards of the Nashville Technology Council and the International Business Council.

Mr. Doeg concentrates his practice in the area of business law with an emphasis on technology and life sciences. He serves as outside corporate and board counsel for companies across numerous industries, including technology, life sciences, manufacturing and journalism. He has been recognized by *The Best Lawyers in America*® in multiple practice areas, including information technology law, technology law, venture capital law, corporate law and mergers and acquisitions law.