

Dick Cowart Comments on How Presidential Election Will Impact Health Insurance Exchanges

Dick Cowart talks extensively with Health Leaders Media about how the outcome of the 2012 Presidential election may impact health insurance exchanges. "Exchanges are like a Travelocity for health insurance, and aren't political except that it is a feature of 'Obamacare.' The exchanges concept wasn't a politically partisan one, though. It's found in Romney's Massachusetts plan too," said Mr. Cowart. He notes that, if exchanges go forward, then most healthcare executives will need much more education on the details, including selecting a rate for the exchanges, which is a complicated process.

"What's not in [the law] is oversight on what a plan pays a provider. So it's certainly plausible, in regulations that aren't written yet, for there to be some oversight as to what [rate] is 'reasonable,'" Mr. Cowart said. "And many governors won't make a decision on how to proceed with exchanges until after the election."

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