NEWS

Baker Donelson Human Resources Manager Alan McKiernon Talks with Employee Benefit News About Firm's Mobile Wellness Site

In an Employee Benefit News feature on how benefits professionals are using mobile apps to engage with employees, Human Resources Manager Alan McKiernon discusses the success the Firm has experienced. More than half of Baker Donelson's 1,260 employees signed up for the mobile wellness site, where they can log their food and exercise, check nutrition information and share biometric screening information with health care providers. "A lot of our employees are on-the-go people, so having a mobile option for our wellness website was absolutely a must for our workforce," Mr. McKiernon said.

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