

NEWS

Steve Eisen Talks with Nashville Business Journal About National Banks in Nashville

Nashville's heightened profile has attracted a number of large national banks to Middle Tennessee, but their size and reputation elsewhere hasn't meant easy, or quick, success in Music City. In this Nashville Business Journal article, Steve Eisen discusses why out-of-town banks aren't having rapid success in Middle Tennessee.

"This is still a small banking community with the ties to the old days," said Steve Eisen. "To break into this market, and the old banking network, is tough as an outsider."

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