

# NEWS

---

## **Alton "Biff" Bayard Discusses Family Business Succession Planning in Greater Baton Rouge Business Report**

Estate Planning can be a challenging task, but if a growing business is part of the asset mix, estate planning can be even more complicated, financial experts say.

In this Greater Baton Rouge Business Report article, Alton "Biff" Bayard, chair of Baker Donelson's Tax Department, advises business owners to start planning at an early stage in a company's growth and keep in mind a key point:

"'Fair' does not always mean 'equal,' and equal is not always fair," he says.

[Read the Article](#)