



## Dan S. Parks

Associate

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Dan Parks is an associate in Baker Donelson's Nashville office and focuses his practice on data protection, privacy, and cybersecurity matters.

As a member of the Data Protection, Privacy and Cybersecurity Team, Dan provides legal and compliance guidance on all aspects of information governance, privacy compliance, cyber due diligence, artificial intelligence (AI), and vendor management. He advises clients on navigating evolving state, federal, and international privacy laws and regulations, including the General Data Protection Regulation (GDPR), Federal Trade Commission Act (FTC Act), Health Insurance Portability and Accountability Act (HIPAA), and emerging state privacy laws. He also frequently works with businesses to understand the regulatory and operational impacts of their use or development of AI.

In addition, Dan assists companies with complex technology agreement negotiations, including the negotiation of accompanying data processing agreements and business associate agreements. Dan has managed all phases of the contract negotiation process for SaaS and on-premises software agreements, app development, AI agreements (as deployer or developer of the AI), and other technology agreements. He has experience with cybersecurity incident response, helping businesses contain risk and meet legal obligations in high-pressure situations surrounding data breaches. He also frequently drafts and reviews website privacy policies and addresses issues related to website privacy and advertising technology.



### Representative Matters

- Assisting a large university and its health system in creating a uniform privacy policy and developing policies and procedures related to data usage.
- Assisting in the negotiation of SaaS and software agreements for a global life sciences company.
- Worked with a county to ensure internal compliance and reporting aligned with regulatory requirements, primarily including HIPAA.



### Professional Honors & Activities

- Member – American Health Law Association (AHLA)
- Member – Tennessee Bar Association



### Publications

- "Practical Next Steps for Businesses as Maryland's Updated Consumer Data Privacy Laws Take Effect in October " (September 2025)
- "New and Updated HIPAA Privacy Rule FAQs" (August 2025)
- "Illinois Passes Extensive Law Regulating AI in Behavioral Health" (August 2025)
- "DOJ Final Rule Applies to Anonymized, Pseudonymized, and De-Identified Data: What Data Licensors Need to Know," republished in *FinTech Law Report* (April 2025)
- "Best Practices for Protecting Operations from Vendor's Cyber Incidents" (October 2024)



### Education

- University of Tennessee College of Law, J.D., 2024, magna cum laude

- University of Mississippi, B.A. in Psychology and B.B.A. in General Business, 2021, magna cum laude



## Admissions

- Tennessee, 2024