



Edward D. Lanquist

Shareholder

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Ed Lanquist represents clients in matters involving patents, trademarks, copyrights, intellectual property, and technology law.

Mr. Lanquist's legal practice focuses on patent, trademark, and copyright litigation, intellectual property counseling, trademark prosecution, and technology law. With more than 30 years of practicing intellectual property (IP) law, he has legal experience with a variety of IP issues. He has prosecuted more than 150 patent applications and more than 1,400 trademark registration applications. This vast IP prosecution experience lends itself well to the courtroom, where he has litigated more than 170 intellectual property cases.

Prior to joining Baker Donelson, Mr. Lanquist co-founded a full-service intellectual property and technology law firm based in Tennessee, where he practiced for 30 years. Over the course of his career, he has developed intellectual property protection programs for at least 40 companies. He has also developed trade secret protection plans and has conducted due diligence on several corporate transactions.

Clients benefit from Mr. Lanquist's extensive IP prosecution and litigation experience. He counsels clients on how to structure their IP portfolios, as well as the economic implications of IP protection and litigation. He has performed numerous patent studies, including freedom to operate, non-infringement, and invalidity opinions, and more than 1,000 trademark use and registration opinions.

Mr. Lanquist provides pro-bono services to non-profit organizations in their attempts to protect trademarks.

Representative Matters

- Developed and implemented a trademark enforcement program for an international franchisor that has reduced trademark infringement.
- Favorably resolved a claim of patent infringement for a medical device company allowing it to pay no damages and have ample time to redesign its product.
- Obtained judgment on the pleadings asserted against a patent infringement client and maintained the judgment on appeal to the Federal Circuit Court of Appeals, as well as a Petition for Writ of Certiorari in the technology relating to dealer management and location devices.
- Obtained a \$2.7 million judgment in a trademark infringement matter.
- Obtained an award of \$1.7 million against the employee of a client for violation of the Uniform Trade Secret Act.
- Appealed a judgment against the client of another firm of a \$7.4 million patent infringement verdict to the Federal Circuit Court of Appeals.
- Obtained favorable settlement for an ecommerce company relating to a patent infringement suit.
- Tried a patent infringement jury trial relating to rethermalization equipment.
- Resolved a copyright infringement matter involving medical billing software.
- Resolved a trademark infringement case relating to knives.
- Tried a trade secret and unfair competition case involving medical devices.
- Assisted a record company in successfully resolving a trademark infringement dispute with another company.

- Obtained a summary judgment of non-infringement for a sporting goods client in a patent infringement case and obtained affirmance of the summary judgment by the Federal Circuit Court of Appeals.
- Obtained a summary judgment of invalidity for a materials-sorting client in a patent infringement case and obtained affirmance of the summary judgment by the Federal Circuit Court of Appeals.
- Tried a trade dress infringement case relating to musical instruments.
- Obtained summary judgment of non-infringement for an MP3 accessories company in a patent infringement suit.
- Obtained multiple summary judgments in a trade dress infringement case involving different musical instrument manufacturers.
- Obtained a temporary restraining order and a seizure order on behalf of a gaming machines client in a trademark and copyright infringement and trademark counterfeiting case.
- Obtained a temporary restraining order on behalf of an entertainment client against the publisher of comic books in a right of publicity case.
- Obtained a judgment of trademark infringement for an entertainment client in a jury trial.
- Obtained a judgment of non-infringement for a religious publishing client in an arbitrated trademark infringement case.
- Obtained a judgment against a former employee of a client for violation of the Uniform Trade Secret Act.



Professional Honors & Activities

- Listed in *Chambers USA, America's Leading Business Lawyers* – Intellectual Property (Tennessee) (2019 – 2022)
- Listed in *The Best Lawyers in America*® "Lawyer of the Year" in Litigation – Patent (Nashville) 2023; Trade Secrets Law (Nashville) 2022; Trademark Law (Nashville) 2021; Litigation – Patent (Nashville) 2020; Litigation – Patent (Nashville) 2018; Trade Secrets Law (Nashville) 2018; Litigation – Intellectual Property (Nashville) 2017; Patent Law (Nashville) 2015; Litigation – Patent (Nashville) 2014; Litigation – Intellectual Property (Nashville) 2013; and Litigation – Patent (Nashville) 2012
- Listed in *The Best Lawyers in America*®, Copyright Law, Litigation – Intellectual Property, Litigation – Patent, Patent Law, Trade Secrets Law, and Trademark Law (2011 – Present)
- Listed in *Mid-South Super Lawyers*, Intellectual Property Litigation, Intellectual Property (2007 – 2008, 2011 – 2022)
- Named a "Super Lawyer" by *Law & Politics Magazine* (2005 – Present)
- Named an "Intellectual Property Star" by *Managing Intellectual Property Magazine* (2015 – Present)
- Named the "Best of the Bar" for Intellectual Property by *Nashville Business Journal* (2003 – 2009 and 2012 – Present)
- Named an "Attorney for Justice" by the Tennessee Supreme Court
- Member – American Intellectual Property Law Association
- Member – American Bar Association
 - Past Chair – Young Lawyers Division
 - Fellow – Patent, Copyright, and Trademark Committee
- Member – Harry Phillips Inn of Court
 - Program Committee Member (2022)
- Member – International Association of Defense Counsel
- Member – Nashville Bar Association
 - Past President
 - Past Treasurer
 - Past Chair – Intellectual Property Committee
 - Past Chair – Continuing Legal Education Committee
 - Past Chair – Ad Hoc Committee for Online Continuing Legal Education

- Fellow – Young Lawyers Division
- Fellow – Nashville Bar Foundation
- Member and Trustee – Tennessee Bar Association
 - General Counsel (2016 – Present)
 - Vice President-Elect (will become President in 2024)
 - Executive Committee, IP Section
 - Fellow – Young Lawyers Division
- Fellow – Tennessee Bar Foundation
- Past President – Tennessee Intellectual Property Law Association
- Tennessee Judicial Conference
 - Chair – Bench/Bar Committee (2020 and 2022)
- Nashville School of Law
 - Professor – Intellectual Property Law



Representative Patents

- 10,351,360 System and apparatus for print media manufacturing buffering and sorting, and corresponding method thereof
- D851,212 Dual nozzle sprayer
- 10,279,156 Auto-replenishing, wound-dressing apparatus, and method
- 10,272,711 System and apparatus for book block binding and method thereof
- 10,246,277 System and apparatus for print media manufacturing buffering and sorting, and corresponding method thereof
- 10,226,092 Utility clip
- D840,120 Medium craft anchor winch
- D840,119 Small craft anchor winch
- 9,946,807 System, method, and computer program product for providing content based upon a representation of the same
- D813,176 Circuit breaker
- D812,717 Dual nozzle sprayer
- D812,711 Fishing lure 9,814,227
- Dual nozzle spray gun D800,868
- Dual nozzle sprayer
- D799,634 Fishing pliers



Speaking Engagements

- "Protecting Confidential Information and Trade Secrets" (December 2022)
- Faculty – Tennessee Law Institute
- "Drafting Ethical Cease & Desist Letters," Tennessee Association of Corporate Counsel virtual (March 2021)
- "Case Studies in Intellectual Property Law for Business," Tennessee Association of Corporate Counsel virtual (July 2020)



Webinars

- Recent Developments in IP Law (December 13 2022)



Education

- University of Tennessee College of Law, J.D., 1988, cum laude
- University of Tennessee, B.S., 1985, cum laude



Admissions

- Tennessee, 1988
- United States Supreme Court
- Registered Patent Attorney (USPTO)
- Approved Rule 31 Mediator by Tennessee Supreme Court
- Federal Circuit Court of Appeals
- Sixth Circuit Court of Appeals
- Various United States District Courts