



## Brian C. Pike

Shareholder

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Brian Pike assists Baker Donelson's Office of the General Counsel in professional liability defense, contracting, and compliance and practices litigation focusing on complex business disputes, insurance, renewable energy, and web-based technology companies.

Brian Pike is a member of Baker Donelson's Office of the General Counsel, where he represents and advises the Firm on professional liability defense, contracting, and risk mitigation strategies. He also assists the Firm with technology contracting and artificial intelligence (AI).

In addition, Mr. Pike has experience representing and advising web-based technology companies, renewable energy and parts manufacturers, and large insurance companies in complex commercial disputes in multiple jurisdictions. He has participated in the defense of business litigation claims alleging breach of contract, misrepresentation, and fraud. Mr. Pike also has experience defending large manufacturers in the renewable industry in breach of contract and related construction disputes. He has assisted regional litigation counsel for a large insurance company across product lines, including mobility, commercial general liability, and homeowners. This work includes defending claims alleging professional negligence, personal injury, and state tort claims, including an alleged breach of an insurer's duty of good faith in claim management.

Mr. Pike's web-based technology company experience includes defending against claims involving negligence, wrongful death, and negligent hiring. He has extensive experience in legal technology and process improvement initiatives for legal operations and law firms, and he works closely with Baker Donelson's Client Solutions Group to design and implement process and technology solutions across all of the Firm's practice areas.

He formerly served as an operations and process analyst in the legal department of a top American auto manufacturer, where he advised and collaborated with the operations department and firm counsel on global convergence processes, technology planning and implementation, policy creation and deployment, and other initiatives, such as diversity and inclusion.

Prior to that role, Mr. Pike worked with a U.K.-based legal Alternative Business Structure (ABS) and its U.S. technology company as an associate attorney and solutions architect. Within this multi-faceted role, he worked directly with developers to productize legal technology and prototype solutions for customers across industries, specializing in law firm and in-house business solutions. He presented these solutions to stakeholders, including Fortune 100 companies, and worked with U.K.-counsel on start-up related legal issues.



### Representative Matters

- Obtained a settlement in a construction and professional negligence action involving 350 plaintiffs seeking more than \$50 million, which included proceedings to enforce the settlement.
- Represented, managed, and advised a national web-based technology company on more than 100 personal injury and wrongful death actions in state and federal courts across jurisdictions.
- Represented a large renewable energy manufacturer in a state court breach of contract dispute related to alleged construction delays and costs overruns.
- Represented a large renewable energy manufacturer in an alleged breach of warranty and contract mediation with \$150 million in disputed costs.

- Assisted in obtaining a motion to set aside default in a significant personal injury action in state court, with potential liability exposure in excess of \$1 million.
- Assisted in the management of prelitigation settlement for a wrongful death claim against a construction company.
- Advised a national energy company in a significant prelitigation dispute with a primary supplier, including advising on reporting requirements to federal agencies, coordination of site inspections, determination of remedial actions, including customer notices, and advising on potential litigation claims involving the Uniform Commercial Code as adopted across the United States.
- Represented a large international hygiene company in an action against its sole U.S. distributor for alleged contractual breaches related to the sale of sanitation products during the COVID-19 pandemic, seeking recovery in excess of \$60 million.
- Assisted in obtaining a settlement in an action against a national bank for alleged violations of the Telephonic Consumer Protection Act.
- Obtained dismissal of an action against a regional retailer for an alleged premises liability claim.
- Assisted a regional retailer in an action alleging false imprisonment and racial profiling involving a high-profile plaintiff's counsel.
- Assisted in the negotiation of a settlement for a national rental company in a significant international personal injury action.
- Advised a medical product company on various business actions, including supplier disputes and corporate contracting.



## Professional Honors & Activities

- Listed in Best Lawyers: Ones to Watch® in America for Commercial Litigation (2026)
- Teacher and Teaching Volunteer – Negotiation, Mediation, and Advocacy (2015 – 2017, 2019 – 2025)
- Michigan State University Reinvent Law Laboratory (August 2013 – May 2015)
- Alternative Dispute Team Member, Michigan State University College of Law (January 2014 – May 2015)
- 1st Social Media Content Grand Prize Winner, Michigan State University College of Law (2015)



## Education

- Michigan State University College of Law, 2015, cum laude
- Grand Valley State University, B.A., 2013, magna cum laude



## Admissions

- New York, 2016
- Michigan, 2018
- Tennessee, 2020
- U.S. District Court, Middle District of Tennessee, 2021
- U.S. District Court, Eastern District of Tennessee, 2023
- U.S. District Court, Western District of Tennessee, 2025