



## Felix Faerber

Associate

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Felix Faerber represents domestic and international clients in areas including corporate and partnership law, cross-border transactions, mergers, acquisitions, foreign direct investment, workforce matters and intellectual property.

As a native German, Mr. Faerber has extensive experience counseling German clients expanding into the U.S. He assists U.S. and foreign clients in connection with the acquisition or disposition of assets, as well as the negotiation and drafting of distribution, manufacturing, employment and agency agreements. He also works with a variety of European-based companies in connection with their initial strategy of expanding into the U.S. market, as well as ongoing guidance for existing U.S. operations.

Mr. Faerber also counsels European-based companies in connection with the expansion or reduction of their U.S. workforce, and has also worked with companies concerning intellectual property issues such as ensuring cross-border protection for trademark rights.

### Representative Matters

- Represented European companies in the negotiation and drafting of distribution and manufacturing agreements in North America.
- U.S. legal counsel for startup operations for European manufacturers.
- Advised German automotive supplier on establishing first U.S. plant.
- Worked on numerous projects advising German-based clients in formation of subsidiary entities and operations in North America.
- Assisted German-based companies with various trademark issues that arise in the United States.
- Advised German manufacturer in acquisition of U.S. and Canadian entities.
- Represented German companies on strategic acquisition of production facilities in the U.S. and on their market entry.
- Represented a German technology company concerning a global trademark dispute.
- Served as lead counsel to German "Home & Living" company's acquisition of a U.S. manufacturer.
- Served as lead counsel to U.S.-based company's sale of part of its restaurant portfolio.

### Professional Honors & Activities

- Named a *Best Lawyers in America*® "Ones to Watch" in Mergers and Acquisitions Law (2021, 2022)
- American Bar Association
- Atlanta Bar Association (International Law Section)
- Alabama Germany Partnership
  - Young Professional Leadership Group

### Publications

- "Facilitating US Market Entry Through Mergers & Acquisitions (M&A)," *German American Trade Quarterly*, Vol. 33 No. 3 (3rd Quarter 2021)



## Speaking Engagements

- "Doing Business in the USA/Rechtliche Rahmenbedingungen für den erfolgreichen Markteintritt in den USA," Advantage Austria Webinar (October 2017)



## Education

- The George Washington University Law School, J.D., 2015
- The University of Alabama, B.A., International Business, 2012



## Admissions

- Georgia, 2015
- U.S. District Court for the Middle District of Georgia, 2016
- U.S. Court of Appeals, Eleventh Circuit, 2016