



## Matthew G. White, AIGP, CIPP/US, CIPP/E, CIPT, CIPM, PCIP

Shareholder

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Matt White is co-chair of Baker Donelson's Financial Services Cybersecurity and Data Privacy Team, and a member of the Firm's Incident Response Team, which has been named an Authorized Breach Coach® by NetDiligence. He regularly advises clients on matters related to cybersecurity, data privacy, technology, and artificial intelligence (AI). Matt focuses on counseling his clients on a wide range of issues including compliance, policies and procedures, training, transactions, contracts, incident response, regulatory investigations, litigation, and arbitration.

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Matt White is an Artificial Intelligence Governance Professional (AIGP), a Certified Information Privacy Professional (CIPP/US, CIPP/E), a Certified Information Privacy Technologist (CIPT), a Certified Information Privacy Manager (CIPM), and a Payment Card Industry Professional (PCIP). His practice focuses on representing highly-regulated businesses across multiple industries including financial services, health care, government contracting, education, municipal and government, energy, marketing and advertising, and manufacturing. He has particular experience advising financial institutions, including banks, credit unions, lenders, Fintechs, insurance companies, InsurTechs, investment advisory firms, and broker-dealer firms. He counsels clients on all aspects of cybersecurity, privacy, artificial intelligence, and technology, including litigation and breach response, compliance, transactional diligence, and the defense of regulatory and enforcement actions.

Matt particularly focuses on helping businesses implement policies, procedures, contracts, and best practices concerning cybersecurity, data privacy, technology, quantum computing, and AI, and assisting clients in strategically navigating through cyber incidents and litigation. He regularly lectures and provides thought leadership on a wide range of topics related to privacy, cybersecurity, technology, and AI.

Matt also provides strategic advice to his clients concerning artificial intelligence (AI), biometrics, quantum computing, blockchain technology, smart contracts, cryptocurrencies, and other digital assets including non-fungible tokens (NFTs). He provides sophisticated and knowledgeable counsel on the novel issues clients encounter in this rapidly evolving space. Matt assists clients with AI program development, such as implementing and managing issues related to AI applications, contracts, services, and solutions, including generative AI, deep learning, machine learning, and natural language processing. He regularly assists clients with matters at the intersection of fraud, cybersecurity, privacy, and financial services regulation, including cyber- and privacy-related incidents and electronic payment fraud. Matt brings a unique combination of deep financial-services litigation experience and hands-on cybersecurity and fraud-response capability to combat fraudulent wire transactions. He has also advised clients on relevant regulations including federal and state money transmitter laws, AML/KYC, privacy and cybersecurity, as well as whether tokens are considered securities. Matt has deep experience in financial services regulation, securities, commodities, and broker-dealer regulation, cybersecurity and data privacy, and in litigation, and draws on that experience to anticipate, recognize, and address the legal, regulatory, and compliance issues his clients face relating to blockchain and digital assets. As the decentralized finance (DeFi) ecosystem continues to evolve, Matt can advise clients ranging from platforms, exchanges, issuers, application developers, startups, and other innovators who are operating in this cutting-edge environment, to investors, hedge funds, and established financial firms that are

interested in exploring the legal implications of and strategically increasing their exposure to the DeFi markets. He has also represented victims of DeFi fraud in assessing their recovery and litigation options.

He routinely advises clients on data privacy and security matters arising from a variety of state and federal laws and regulations including the Gramm-Leach-Bliley Act (GLBA); the Fair Credit Reporting Act (FCRA); the Health Insurance Portability and Accountability Act (HIPAA); the Fair and Accurate Credit Transactions Act (FACTA); the Telephone Consumer Protection Act (TCPA); the Controlling the Assault of Non-Solicited Pornography and Marketing Act (CAN-SPAM); the Electronic Communications Privacy Act (ECPA); the Stored Communications Act (SCA); the California Consumer Privacy Act (CCPA)/California Privacy Rights Act (CPRa); and other state privacy laws, and the New York Department of Financial Services Cybersecurity Regulation. He also counsels clients on global data protection laws, including the General Data Protection Regulation (GDPR); global AI laws, such as the European Union Artificial Intelligence Act (EU AI Act); international data transfer requirements, practices, and frameworks; and compliance with Payment Card Industry (PCI DSS) requirements.

Matt has significant experience:

- Counseling on the investigation, response, notification, and defense of data breaches and incidents;
- Advising clients on privacy, information security, supply chain and vendor management, contracts, insurance, document retention, e-discovery, and data and technology issues;
- Assisting clients with compliance-related matters including internal policy creation and training;
- Representing clients in investigating and responding to fraudulent wire transactions and in related litigation;
- Preparing customized website and mobile device policies and notices including terms of use, privacy policies, state and industry-specific notices, and cookie notices;
- Representing clients in responding to regulatory investigations and in litigation and class action matters involving cybersecurity and data privacy issues;
- Assisting clients with due diligence and agreements related to privacy and security matters in M&A transactions;
- Negotiating technology agreements, including with cloud, SaaS, and AI vendors and providers; and
- Advising clients on AI prompting, use cases, policies and procedures, due diligence, contracting and implementation, as well as the development, training, deployment, marketing, and sale of AI technologies.

Matt also has extensive experience representing financial institutions, broker-dealers, investment advisors, and other companies in litigation, arbitration, regulatory and compliance matters, and in investigations and enforcement proceedings. He regularly represents national and regional securities firms and their registered representatives in a wide array of matters including customer-initiated arbitrations and litigation, enforcement proceedings and investigations by the SEC, FINRA and other self-regulatory organizations and state securities regulators, intra-industry disputes such as "raiding" claims, and claims related to non-competition agreements, the theft of trade secrets, and expungement.

As an experienced litigator, Matt has represented clients in numerous complex commercial and general business litigation. He has successfully litigated trial and appellate matters in both state and federal courts, and in mediation and arbitration. Matt has also defended financial institutions and other corporations in class action litigation, with a focus on defending privacy and data breach class actions.

You can connect with Matt on [LinkedIn](#).



## Representative Matters

- Represented numerous financial institutions with regard to compliance with privacy and cybersecurity laws and regulations, including GLBA, CCPA, CPRA, GDPR, HIPAA, FCRA, and TCPA.
- Assisted numerous clients with remediation and reporting of security incidents, including those caused by ransomware, phishing, malware, employee misconduct, and other cyber-attacks.
- Counseled multiple clients on compliance with U.S. privacy laws and privacy notices.
- Represented a company in class action litigation alleging violations of the FTC Guidelines arising out of a data breach.
- Represented numerous broker-dealers and registered investment advisers in litigation and in arbitrations involving claims of unsuitability, unauthorized trading, misrepresentation, churning, failure to supervise and breach of fiduciary duty.
- Successfully defended broker-dealers and registered investment advisers in SEC enforcement actions.
- Successfully defended broker-dealers in FINRA enforcement actions.
- Successfully defended a corporate executive in an SEC insider trading investigation.
- Successfully defended the officer of a company in an SEC inquiry regarding alleged material misrepresentations.
- Represented numerous broker-dealer firms and their registered representatives in responding to subpoenas, document requests from regulators, and informal inquiries as well as formal SRO investigations involving investment banking activities, alleged sales practice violations, failure to supervise and other matters.
- Represented the officers of a public company in bankruptcy and in a parallel criminal investigation, civil litigation, and regulatory investigation.
- Successfully defended a financial institution on appeal in a U.S. Court of Appeals case arising out of the disposition of a business unit in which former employees claimed \$2.4 million in damages for the alleged breach of a payment agreement. Obtained affirmance in the client's favor.
- Represented a mortgage company in a case before the Tennessee Court of Appeals in which the Court held that there is no private right of action to enforce the Home Affordable Modification Program.
- Won a dismissal of action alleging breach of contract and fraud filed in a U.S. District Court based on lack of personal jurisdiction.
- Represented a local government in litigation arising from school system consolidation.
- Defended broker-dealer in a federal court action alleging violations of federal and state securities laws, aiding and abetting breach of fiduciary duties, and commercial bribery in the wake of the bankruptcy of a registered investment adviser.
- Successfully defended a popular online ceiling fan manufacturer in two successive lawsuits involving website tracking technologies and TCPA claims. Our team negotiated early, favorable resolutions while also strengthening the company's compliance posture and reducing the risk of future claims.
- Successfully defended an American fast-casual restaurant chain in litigation alleging website violations of the Americans with Disabilities Act (ADA). Our team conducted a privileged investigation, assessed accessibility compliance, and crafted a strategy focused on early resolution, which resulted in a favorable outcome for the client.



## Professional Honors & Activities

- Member – International Association of Privacy Professionals (AIGP, CIPP/US, CIPP/E, CIPM)
  - Co-Chair, IAPP KnowledgeNet Memphis Chapter
- Distinguished™ Peer Review Rated by Martindale-Hubbell
- Selected to Mid-South Rising Stars (2014 – 2025)
- Selected as a Top Cybersecurity Author, JD Supra Readers' Choice Awards (2026)

- Named a 2026 and 2025 Thomson Reuters Stand-out Lawyer
- Named a 2018 Best of the Bar Ace Associate by the *Memphis Business Journal*
- Named a 2016 Top 40 Under 40 by the *Memphis Business Journal*
- Recipient – Baker Donelson Firmwide Pro Bono Award (2016, 2018)
- Member – American Bar Association
  - Securities Litigation Committee (2020 – 2021)
- Member – Memphis Bar Association
- Member – Tennessee Bar Association
- Member – Virginia Bar Association
- Member – Bar Association of the District of Columbia
- Member – DRI
  - Commercial Litigation Committee
  - Government Enforcement and Corporate Compliance Committee
  - Securities Enforcement Subcommittee
  - Complex Commercial Litigation Subcommittee
- Community Co-Chair – DRI Complex Commercial Litigation SLG
- Member – Financial Markets Association, Seminar Planning Committee
- Member – Leo Bearman, Sr. American Inn of Court
- Named a Tennessee Supreme Court Attorney for Justice
- Member – Financial Services Department Diversity Committee
- Member – FBI Citizens Academy Alumni Association



## Community Activities

- President – Memphis Area Gator Club



## Publications

- "Shift in U.S. Cyber Strategy: What the White House's New Offensive Cyber Posture Signals for Businesses" (March 2026)
- "Privacy Laws Ring in the New Year: State Requirements Expand Across the U.S. in 2026" (January 2026)
- "Green Light for CIPA: New Federal Court Ruling Fuels Digital Tracking Class Actions," republished in the *California Daily Journal* (January 2026)
- "FINRA's GenAI Playbook: Real Accountability for Broker-Dealers" (January 2026)
- "Shadow AI: A New Insider Threat," *Cyber Defense Magazine* (November 2025)
- "Cybersecurity Awareness Month 2025: How to Preserve Privilege in Cyber Investigations," republished in the November/December 2025 issue of *FinTech Law Report* (October 2025)
- "When it Rains it Pours: Lessons for Businesses Following the AWS Service Disruption," republished in *Corporate Counsel* (October 2025)
- "Cybersecurity Awareness Month 2025: Don't Get Haunted by Shadow AI," republished in the November/December 2025 issue of *FinTech Law Report* (October 2025)
- "Immediate Action Items to Prepare for Website Automatic Opt-Out Signal Mandates," republished in *Law360* (October 2025)
- "Cybersecurity Awareness Month 2025: Avoid Cyber Claims Scares," republished January 1, 2026, in *Cybersecurity Law & Strategy* (October 2025)
- "Cybersecurity Awareness Month 2025: A Comprehensive Guide to Navigating Modern Cyber Threats" (October 2025)
- "AI and Privacy on a Legal Collision Course: Steps Businesses Should Take Now," republished September 10, 2025, in *Corporate Counsel* (August 2025)

- "Ten Key Insights from IBM's Cost of a Data Breach Report 2025," republished in the *Daily Report* (August 2025)
- "Web Scraping and the Rise of Data Access Agreements: Best Practices to Regain Control of Your Data," republished in *CPO Magazine* (August 2025)
- "The GENIUS Act: A New Era for Stablecoins Begins – What the Fintech, Investment and Banking Industry Sectors Need to Know?" (July 2025)
- "Critical Microsoft SharePoint Vulnerability: What You Need to Know" (July 2025)
- "California AG Secures Landmark Privacy Settlement Over Tracking: What It Means for Your Website," republished in *Law360* (July 2025)
- "The Perils of Legal Hallucinations and the Need for AI Training for Your In-House Legal Team!," republished in *FinTech Law Report* (June 2025)
- "Privilege Under Fire: Protecting Forensic Reports in the Wake of a Data Breach," republished June 6, 2025, in *Westlaw Today* (May 2025)
- "T-Minus Two Months: Another State Enters the National Stage – Preparing for the Tennessee Information Protection Act," republished in the *Daily Report* (May 2025)
- "Recent CCPA Decision Portends Potential Expansion of Class Action Liability Exposure For Cookies, Pixels, and Tracking Technologies," republished in *Law360* (May 2025)
- "Recent Wiretapping Class Action Dismissal Offers Compliance Lessons," republished in *Law360* (April 2025)
- "New York DFS Releases AI Cybersecurity Guidance," Financial Markets Association's *Market Solutions* e-Newsletter (March 2025)
- "Location Data Practices Targeted by California Lawmakers and Regulators," republished in *FinTech Law Report* (March 2025)
- "Artificial Intelligence in Financial Services: Breakdown of the Treasury Report for FinTech Firms," *FinTech Law Report* (January/February 2025)
- "The Colorado AI Act Shuffle: One Step Forward, Two Steps Back," republished in *CPO Magazine* (February 2025)
- "AI Disclosures Under the Spotlight: SEC Expectations for Year-End Filings," republished in *Corporate Counsel* (January 2025)
- "New Year, New Risks: 8 Top Cyber Issues For Finance In 2025," *Law360* (January 2025)
- "Protecting FinTech Companies from Cyber Threats: Top 10 Best Practices," *FinTech Law Report* (November/December 2024)
- "How Remote Hiring Practices Could Lead to Infiltration of Your Organization: North Korea Operatives are Exploiting Remote Hiring and What Employers Can Do to Stop It" (December 2024)
- "CFPB Proposes Rule to Regulate Data Brokers Selling Sensitive Information," republished on January 14, 2025, in *Law.com* (December 2024)
- "California's New Generative AI Law – What Your Organization Needs to Know," republished in *California Daily Journal* (December 2024)
- "Ten Best Practices to Protect Your Organization Against Cyber Threats," republished in *Corporate Counsel* (November 2024)
- "New York DFS Releases AI Cybersecurity Guidance," republished on November 22, 2024, in *ABF Journal* (October 2024)
- "Understanding the Key AI Risks for FinTech Companies," *FinTech Law Report* (September/October 2024)
- "Data Breaches: The Not-So-Hidden Cost of Doing Business," republished in *Corporate Counsel* (October 2024)
- "Data Privacy and Security: Management Liability," *Risk & Compliance Magazine* (October 2024)
- "Happy Hack-tober! Don't be Scared: How to Protect Your Business from RaaS Threats," republished in *CPO Magazine* (October 2024)

- "New Data Breach Notifications Requirements Affecting the Financial Services Industry: What You Need to Know," *FinTech Law Report* (July/August 2024)
- "Are You For Real? Dealing with the Proliferation of Deepfakes," ALM's *Cybersecurity Law & Strategy Journal* (June 2024)
- "SEC and FinCEN Propose Customer Identification Rule for Registered Investment Advisers" (May 2024)
- "Top Privacy and Cybersecurity Issues to Track In 2024," Republished February 5, 2024, in *CPO Magazine* (January 2024)
- Co-author – "Cybersecurity Issues For Financial Industry To Track In 2024," *Law360* (January 2024)
- Co-author – "D&O Liability and the SEC Cyber Rules," *Directors & Boards* (November 2023)
- Co-author – "Using AI in Cyber Incident Response Demands a Total Safety Check," *Bloomberg* (November 2023)
- Co-author – "Faking It: Protecting Your Financial Institution Against Deepfakes," republished in *Corporate Counsel* and *FinTech Law Report* (September 2023)
- Co-author – "MOVEit Transfer Zero-Day Vulnerability: What Companies Need to Know," republished in *CPO Magazine* (June 2023)
- Co-author – "What CUs Need to Know About the New Cyber Incident Reporting Requirements," *Credit Union Times* (May 2023)
- "DeFi, Digital Assets and KYC: Do You Know Your Crypto Customers?," *Crowdfund Insider* (April 2023)
- Co-author – "SEC Issues Multiple Cybersecurity Rule Proposals," republished May 3, 2023, in *Corporate Compliance Insights* (March 2023)
- Co-author – "Banking in the Cloud: How Financial Institutions Can Mitigate the Regulatory and Security Risks," republished in *ABA Banking Journal* (March 2023)
- Co-author – "NCUA Approves New Cyber Incident Reporting Requirements: What Credit Unions Need to Know" (February 2023)
- Co-author – "New Safeguards Rule: How Will It Impact Financial Institutions?," *Westlaw* (December 2021)
- Co-author – "Protecting Privileged Forensic Reports," *Today's General Counsel* (December 2021)
- Co-author – "Getting Serious with Cybersecurity: Best Practices from Regulators," *Commercial Factor Magazine* (October 2021)
- Co-author – "Ransomware State of the Union: Regulations, Trends and Mitigation Strategies," *Reuters* and *Westlaw Today* (October 2021)
- Co-author – "Financial Industry Regulators Continue Crack Down on Cybersecurity" (September 2021)
- Co-author – "FFIEC Updates Its Guidance on Authentication and Access Controls: Key Takeaways Financial Institutions Should Implement Now" (August 2021)
- Co-author – "What Boards of Directors Need to Know about Cyber Incident Response," *Reuters* and *Westlaw Today* (August 2021)
- Co-author – "Another State Privacy Law Hits the Books: What You Need to Know About the Colorado Privacy Act" (July 2021)
- Co-author – "Incident Response Considerations: Protecting the Attorney-Client Privilege," *Reuters* and *Westlaw Today* (June 2021)
- Co-author – "How to Contend With a 21st Century Ransom Note," *ABA Banking Journal* (April 2021)
- Co-author – "Insurers Beware: Potential Impacts of New York's Cyber Insurance Risk Framework," *Insurance Journal* (April 2021)
- Co-author – "California Privacy Law Update: CCPA Amendments Announced and CPPA Board Members Appointed," republished April 8, 2021, in *Corporate Compliance Insights* (March 2021)
- Co-author – "NYDFS Surges Ahead with Cybersecurity Enforcement: Recent Fine Highlights Need for Financial Institutions to Focus on Incident Response" (March 2021)

- Co-author – "Data Privacy Class Actions," *Tennessee Bankers Magazine* (March/April 2019)
- Co-author – "The Evolving Landscape of Data Privacy and Cyber Security in the Financial Services Industry," 4 *Emory Corporate Governance & Accountability Review* 369, Volume 4, Issue 2 (2017)
- Co-author – "FINRA's 2016 Regulatory and Examination Priorities Letter," *Baker Donelson Broker-Dealer/Investment Adviser Alert* (March 2016)
- Co-author – "SEC Examination Priorities for 2016," *Baker Donelson Broker-Dealer/Investment Adviser Alert* (March 2016)
- Co-author – "Increased SEC and FINRA Scrutiny on Confidentiality Provisions" (July 2015)
- "SEC Issues Guidance on its 2014 Examination Priorities" (February 2014)
- "FINRA Issues 2014 Regulatory and Examination Priorities Letter" (February 2014)
- "FINRA Issues 2013 Regulatory and Examination Priorities Letter" (February 2013)
- "FINRA Requires Enhanced Oversight of Complex Products" (June 2012)
- "Federal Sentencing Guidelines: Too Blunt An Instrument?," *Law360* (June 2012)
- Co-author – "Unregistered Securities: Increasing Risks for Broker-Dealers" (May 2012)
- "FINRA Issues 2012 Priorities Letter" (February 2012)
- "SEC/FINRA Issue Guidance Related to Use of Social Media" (January 2012)
- "SEC Alters Policy on 'No Admit, No Deny' Settlements" (January 2012)
- "SEC/FINRA Guidance Signals that Broker-Dealers Must Strengthen Branch Exam Processes" (December 2011)
- Editor – Section on Alternative Dispute Resolution, *The District of Columbia Practice Manual*, 2011 Ed. (December 2011)
- Co-author – "Merger Trends: H&R vs. AT&T," *Law360* (November 2011)
- Co-author – "Generic Protections: A Synopsis of the Generic Approval Processes in the U.S., Japan, China, and the European Union," *Pharmaceutical Law & Industry Report*, 9 PLIR 716 (June 2011)



## Speaking Engagements

- "The Rise of Privacy Litigation Targeting AI, Tracking, and Biometric Data Use," Financial Industry Training (November 2025)
- "The Future Is Now: Artificial Intelligence and Legal Ethics," Automotive Industry Training (November 2025)
- "Enabling the Business to Safely Use AI, Cloud, and SaaS," CISOExecNet, Houston Chapter Roundtable (October 2025)
- "AI Governance, Compliance, and Risk Management," Nashville CIO (October 2025)
- "Navigating AI Issues: Key Risks and Best Practices," Insurance Industry Training, Atlanta (September 2025)
- "Legal Innovation Forum AI Workshop" (August 2025)
- Facilitator/Presenter – "Pinot, Pasta, and Prompting," Baker Donelson AI Training, Washington, D.C. (August 2025)
- Moderator/Speaker – "AI in the Financial Industry: Balancing Innovation, Risk, and Regulation," Financial Markets Association's 2025 Securities Compliance Seminar (April 2025)
- Moderator/Speaker – "Cybersecurity: Top Trends, Tactics, and Threats," Financial Markets Association's 2025 Securities Compliance Seminar (April 2025)
- "Making Sense of X + Security Posture Management," CISOExecNet, Houston Chapter Roundtable (April 2025)
- "Navigating AI, Privacy & Cybersecurity in Contracts: Key Risks and Best Practices," Tennessee Bar Association Corporate Counsel Forum 2025 (March 2025)
- "From Theory to Practice: Ethical AI Use in Legal Settings," Legal Innovation Forum (LIF) Atlanta Workshop: Practical Approaches to Leveraging AI for In-House Legal Departments (March 2025)
- "The Legal Innovation Forum's AI Workshop" (March 2025)

- "Creating Effective AI Prompts to Optimize Results for Your Business," Legal Innovation Forum (LIF) Atlanta Workshop: Practical Approaches to Leveraging AI for In-House Legal Departments (March 2025)
- "Vetting a Legal Department AI Use Case + Third-Party AI Considerations," Legal Innovation Forum (LIF) Atlanta Workshop: Practical Approaches to Leveraging AI for In-House Legal Departments (March 2025)
- "Cyber Insurance Claims of Large Enterprises vs. SMBs," Insurance Industry Training (March 2025)
- "Controlling Perimeter-less World with Zero Trust + SASE + ....," CISOExecNet, Houston Chapter Roundtable (March 2025)
- "Ransomware: Surviving the Next Attack," National Business Institute (NBI) Webinar (February 2025)
- "The Future Is Now: Artificial Intelligence and Legal Ethics," Financial Institution Training (December 2024)
- "The Future Is Now: Artificial Intelligence and Legal Ethics," Healthcare Industry Training (November 2024)
- "Navigating the AI Frontier for Real Estate Lawyers: Legal Risks and Opportunities," Tennessee Bar Association CLE (November 2024)
- "Cloud, SaaS, & AI: Security, Privacy, and Compliance Controls," CISOExecNet, Houston Chapter Roundtable (November 2024)
- "Navigating the AI Frontier – Legal Risks and Opportunities for Corporate Counsel," Tennessee Bar Association CLE (October 2024)
- "New York DFS Releases AI Cybersecurity Guidance," Financial Institution Training (October 2024)
- "Happy Hack-tober! Don't Be Spooked! Cybersecurity Awareness Month Updates," FBI Memphis Citizens Academy Alumni Association (October 2024)
- "Cybersecurity Claims: Current Threats, How to Respond, and Best Practices," Insurance Industry Training (October 2024)
- "AI Considerations for Corporate Fiduciaries," Baker Donelson New Orleans Fiduciary Roundtable (September 2024)
- Panelist – "Learning From Our Industry Impact Players," Baker Donelson (September 2024)
- "Artificial Intelligence: Where We Are, Where We're Going, and What You Need to Know," Insurance Industry Training (August 2024)
- Moderator – "Tennessee's ELVIS Act and AI," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet (August 2024)
- "The Evolving Relationship Between CISO & Developers," CISOExecNet, Houston Chapter Roundtable (August 2024)
- "AI Legal and Technology Bootcamp 2024," National Business Institute (NBI) Seminar, Jackson, Mississippi (July 2024)
- "Current Cyber Threats Facing Critical Infrastructure (with Real World Examples)," 2024 Workshop on Cybersecurity for Critical Infrastructure, The University of Memphis Center for Excellence in Cybersecurity (June 2024)
- "AI Legal and Technology Bootcamp 2024," National Business Institute (NBI) Seminar, Miami, Florida (June 2024)
- "AI Legal and Technology Bootcamp 2024," National Business Institute (NBI) Seminar, Phoenix, Arizona (June 2024)
- Panelist – "When a Snowflake Becomes a Cyber Avalanche," CSA Music City Chapter Meeting (June 2024)
- Panelist – "Importance of Websites in Privacy," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet (April 2024)
- Panelist – "Artificial Intelligence in the Financial Services Market," Financial Market Association (FMA)'s Securities Compliance Conference (April 2024)
- "Tech Talks: Critical Incident Response Considerations" (April 2024)

- "Key Security Operations Issues and Updates," CISOExecNet, Houston Chapter Roundtable (April 2024)
- "SEC's Rules on Cybersecurity Risk Management and Incident Disclosure by Public Companies," Memphis CISO Working Group, Quarterly Meeting (April 2024)
- "Incident Response – Tabletop Exercises," Healthcare Employee Training (March 2024)
- "Artificial Intelligence: Where We Are, Where We're Going, and What You Need to Know," Automotive Industry Employee Training (February 2024)
- "Artificial Intelligence: What You Need to Know," Healthcare Employee Training (December 2023)
- "Brave New World? Examining Artificial Intelligence and Its Impact on Financial Services Legal Practice," Financial Markets Association's Legal & Legislative Conference (November 2023)
- "Cybersecurity Preparedness: Current Threats and Key Principles for Managing Critical Risks," Employee Training (October 2023)
- "Artificial Intelligence: What You Need to Know," CLE Webinar (October 2023)
- "Cybersecurity and Data Privacy: Regulations, Cyber Threats, and AI – Key Issues that Lawyers Must Understand," Tennessee Bar Association (October 2023)
- "Artificial Intelligence in the Legal Profession: What You Need to Know," Legal Department Training (October 2023)
- "Incident Response (IR) Planning: What a Comprehensive IR Plan Must Have in Today's Environment From a Legal and Safety Standpoint," Security and Incident Response Webinar (June 2023)
- "Incident Response – Working with Law Enforcement," Memphis CISO Working Group, Quarterly Meeting (May 2023)
- "The Road Ahead: Privacy and technology," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet (May 2023)
- Panelist – "The Cybersecurity Landscape: A Look at Current and Future Challenges," 2022 Forum Series presented by Pinnacle, Nashville, Tennessee (December 2022)
- "Virtual Memphis KnowledgeNet," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet (December 2022)
- Panelist – "Cybersecurity Dinner Panel," Arctic Wolf, Nashville, Tennessee (August 2022)
- Co-presenter – "Banking and Financial Industry Trends for In-House Counsel," Webinar (August 2022)
- Panelist – "Cybersecurity Networking Lunch," Arctic Wolf, Nashville, Tennessee (February 2022)
- "Cybersecurity in the Construction Industry," Southeast Construction Owners and Associates Roundtable (SCOAR), Winter Meeting, Point Clear, Alabama (February 2022)
- "Navigating the Intersection of Security and Privacy," Vendor Risk Connect North America (December 2021)
- "Must Know for Cyber Security – Threats, Regulations & Best Practices," Association of Insurance Compliance Professionals (AICP) Annual Conference, San Diego, California (October 2021)
- "Broker-Dealer/Registered Investment Adviser Legal and Compliance Update," Webinar (September 2021)
- "Where Privacy and Security Intersect," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet Presentation (September 2021)
- "Data Inventory, Retention, and Privacy," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet Presentation (June 2021)
- "State Legislation Update: California and Copy-Cat States," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet Presentation (March 2021)
- "California Privacy Update: CPRA & CCPA," National Association of Mutual Insurance Companies (NAMIC) (January 2021)
- "Data Incident Virtual Tabletop Exercise," International Association of Privacy Professionals (IAPP) Memphis and Nashville KnowledgeNet Presentation (December 2020)

- "Gramm Leach Bliley Act—What is Your Bank Required to Do?," Tennessee Bankers Association's Strategic Technology, Risk & Security Conference (September 2020)
- "Updates in Privacy Law," International Association of Privacy Professionals (IAPP) Memphis KnowledgeNet Presentation (June 2020)
- "The California Consumer Privacy Act: Examining the Exemptions, Proposed Regulations, and Compliance Issues for Insurance Companies," National Association of Mutual Insurance Companies (NAMIC) (January 2020)
- Panelist – "BCP, Data Security and Cybersecurity: Avoiding Pitfalls and Mitigating Risk," FMA's 27th Annual Securities Compliance Seminar (April 2018)
- Speaker/Panelist – "Taking and Defending Effective Depositions," Tennessee Bar Association's *TennBarU* (April 2013)
- "Encountering and Avoiding Ethical Traps," Tennessee Bar Association's *TennBarU* (February 2013)



## Webinars

- Cybersecurity Awareness Month 2025: What Every Lawyer and Business Leader Needs to Know Now (October 2025)
- Digital Tracking Under Pressure: Compliance, Litigation, and the Path Forward (August 2025)
- 2025 Cybersecurity & Data Privacy Outlook: Trends, Threats, and Tactics (January 2025)
- State of the Cyber Landscape (October 2024)
- New Privacy and Cybersecurity Regulations: What Financial Institutions Need to Know to Stay Compliant (June 2024)
- Best Practices for AI Governance and Policies (April 2024)
- Top Cybersecurity and Data Privacy Issues for Financial Institutions in 2024 (January 2024)
- Evolving Technology: Cybersecurity and Data Privacy in the Era of ChatGPT (May 2023)
- Top 10 Cybersecurity and Privacy Issues for 2023 (January 2023)
- Ethical Issues in Defensible Disposition (December 2022)
- The CPRA is On the Way: What Your Financial Institution Needs to Do (November 2022)
- Cybersecurity and Privacy – Trending Topics for Financial Institutions (September 2022)
- The New GLBA Safeguards Rule – What Financial Institutions Need to Know (November 2021)
- Breaking Down a Ransomware Attack: Recent Observations, How Ransom Negotiations Work, and What You Need to Know (October 2021)
- Year-End Privacy and Security Trends: What Financial Institutions Need to Know (September 2021)
- Crisis Communications During a Data Incident: Essentials for Your Organization (August 2021)
- Ransomware Attacks in 2021: How to Navigate the Evolving Threat Landscape (July 2021)
- Session Replay Technology and State Wiretap Class Actions: The Emerging Class Action Trend of 2021 (July 2021)
- An Overview of HIPAA Issues for Financial Institutions and Best Practices for Your Vendor Management Program (June 2021)
- Additional Incident Response Considerations – Protecting the Attorney-Client Privilege and Involving Your Board of Directors (May 2021)
- State and Federal Privacy Regulation in 2021: What is on the Horizon? (April 2021)
- Enterprise Cyber Risk Management for Financial Services Organizations (April 2021)
- The California Privacy Rights Act and Financial Institutions (March 2021)



## Education

- University of Florida, Levin College of Law, J.D., cum laude
  - Research Editor, *Florida Law Review*
  - Member – *Florida Journal of Technology Law and Policy*
  - Member – *Florida Entertainment Law Review*

- Officer – Corporate and Securities Litigation Group
- Placed First in the Florida Intramural Securities Moot Court Competition
- Book Awards in Legal Drafting and Advanced Techniques in Appellate Advocacy
- Dean's List
- University of Florida, B.A., magna cum laude



## Admissions

- Texas, 2025
- Tennessee, 2012
- District of Columbia, 2010
- Virginia, 2009
- U.S. District Court for the Western, Middle, and Eastern Districts of Tennessee
- U.S. District Court for the Eastern and Western Districts of Virginia
- U.S. District Court for the District of Columbia
- U.S. Court of Federal Claims
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Sixth Circuit