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Comparison of FINRA Regulatory and Examination Priorities 2007 - 2013*								
Products of Heightened Interest:	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	2009	2008	2007	
Complex Products	X							
Development Companies (BDCs)	X							
Leveraged Loan Products	X							
Closed-End Funds	X							
Commercial Mortgaged-Backed Securities (CMBS)	X							
Municipal Securities	X	Х	Х	Х				
Securities Offered Through Private Placement & Private-	^	^	^	^				
_	Х	Х	Х	Х				
Self Offerings								
Exchange-Traded Products (Including Complex Products,	Х	Х	Х					
Funds, and Notes)								
Unregistered Securities Acquired in Secondary Markets		Х			Х			
(Including Resales of Restricted Securities)								
Trading in Non-Public Securities			Х					
Residential Mortgage-Backed Securities		Х						
High-Yield Investments	Х		Х					
Non-Traded REITs	Х	Х						
Non-Conventional and Alternative Investments			Х		Х			
Variable Annuities	Х	Χ		Χ	Χ	Χ		
Structured Products	Х	Χ						
Church Bonds		Х						
Promissory Notes		Χ						
Life Settlements		Х		Х				
Microcap Fraud	Х	Х						
Reverse Mergers		Х						
New Products (Including Principal Protected Notes				.,				
(PPNs))				Х		Χ		
Sales of Equity Securities					Х			
Cash Alternatives					Х			
Practices of Heightened Interest:	<u>2013</u>	2012	<u>2011</u>	<u>2010</u>	2009	2008	2007	
Automated Investment Advice	Х							
Insider Trading	Х							
Financial and Operational Priorities	Х							
High-Frequency Trading	Х	Х	Х					
Guarantees and Contingencies	Х							
Algorithmic Trading	Х		Х	Х				
Alternative Trading Systems (ATS)	Х							
Options Origin Codes	Х							
Large Option Position Reporting (LOPR)	Х							
Anti-Money Laundering	Х			Х	Х	Х	Χ	
Sponsored Access			Х	Х				
		Х	Х	Х				
Direct Market Access	<u> </u>	^		^				

Information Barriers		Х	Χ		Х	Х	
Social Media and Electronic Communications		X	X				
Margin-Lending and Custody of Assets Collateralizing Margin		^					
Loans	Х	Х	Х	Х			
	Х	Х	Х	Х	Х		
Leverage and Liquidity Inaccurate Books and Records	^		^	^	^		
		Х					
Consolidated Account Reports			Х	.,			
Accounting and Spreadsheet Controls				Х			
Data Integrity	Χ						Х
Expense Sharing Arrangements/Withdrawal of Capital		Х					
Hiring and Compensation Practices			Х	Х			
Conflicts of Interest in the Sale and Marketing of Complex		Х					
Products							
		х	х				
Outside Business Activities & Private Securities Transactions							
Intercompany Transactions/Affiliate Relationships and			Х				
Activities			^				
Information Technology and Cyber Security (including	Х	Х		Х	Х	X	x
Protection of Customer Information)	^	^		^	_ ^	^	_ ^
Outsourcing		Х		Х	Х		
Branch Office Inspections	Х	Х		Х			
Pricing of Illiquid, Hard-to-Value Securities		Х					
Controls Involving Fixed Income Securities (Including Fair							
Pricing, Best Execution Obligations and Research)	Х	Х		Х			X
Net Capital		Х					
Inventory Control and Collateral Valuation				Х	Х	Х	
Protection of Customer Funds and Securities		Х			Х		
Supervision of Transmittals and Withdrawals of Customer							
Assets				Х			
Order Audit Trail System (OATS)		Х		Х	Х	Х	Х
Integrity of Supervision and Internal Controls		X			X	X	
Fees		X					
		X					
Foreign Finders		^					
Draw and Dula Daguiring Cumplemental Facus Information		Х					
Proposed Rule Requiring Supplemental Focus Information							
Rogue Trading		X					
Market Maker Obligations		X					
Coding Cases		Х					
Oversight of the Creation and Redemption Process for		Х					
Exchange-Traded Products							
Supervisory Systems and Internal Controls Involving the Special		Х					
Rules for Municipal Securities							
Fraud Detection			Х	Х			
Short Sales and Regulation SHO			Х	Х			
Fraudulent Activity Associated with Customer Accounts			Х				
Vulnerable Customers			Х				
Master/Sub-Account Relationships			Х				
Circulation of Rumors				Х	Х		
Merged or Acquired Firms				Х			
New FINRA Financial and Operational Rules				Х			
Cross-Market Surveillance				Х			
Pandemic Preparedness/Business Continuity Planning				Х			Х
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	Χ	Χ		
	Χ			
		Χ	Х	
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^{*}The Annual FINRA Priorities Letters are available by clicking on each year.