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# SEMINAR

# Drug and Medical Device

May 15-16, 2014
Renaissance Washington, D.C.
Downtown Hotel
Washington, D.C.

GUEST SPEAKER Former United States Senator George J. Mitchell

#### IN-HOUSE SPEAKERS INCLUDING

Capricci Barush

Otsuka America Pharmaceutical Inc.

Donald P. Bunnin

Allergan Inc.

Adrienne D. Gonzalez

Bristol-Myers Squibb Co.

Edward F. Hanover III

Christopher D. **Liwski** 

Sanofi US

Novo Nordisk

Jonathan T. Malz

Novo Nordisk Inc.

Susan A. "Sam" **Manardo** 

Sanofi US

Albert P. **Parker** II

Sunovion Pharmaceuticals Inc.

Jonathan A.

**Wasserman**Bristol-Myers Squibb Co.

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your practice

Ri's 30th annual Drug and Medical Device Seminar is the preeminent program for in-house and outside counsel who represent pharmaceutical and medical device manufacturers. We are pleased to feature a number of nationally recognized judges, attorneys (in-house and outside counsel), and other professionals who will address cutting-edge topics that are relevant to all who practice in this area. This year's program will offer a variety of presentations, including a panel discussion about warning in a digital age, a trial skills demonstration, a panel discussion with a state and a federal judge on coordinating parallel proceedings, and litigation insights from leading defenders of drug and device cases. In addition to the outstanding program, there will be numerous networking opportunities, including our annual Young Lawyers Blockbuster, an exclusive in-house counsel breakout, a diversity luncheon, and a service project.



Sara J. **Gourley** Program Chair



Gail **Rodgers** Program Vice (hair



James F. **Rogers** Committee Chair



J. Carter **Thompson**, Jr. Committee Vice Chair



Jeffrey A. **Holmstrand** Law Institute

#### WHAT YOU WILL LEARN

- What the head of the FDA's Center for Drug Evaluation and Research thinks about conveying drug safety information in the digital age
- How federal and state court judges work to coordinate mass torts
- The latest on preemption
- How to resolve the most difficult case
- How to pick an expert
- Plaintiffs' latest litigation tactics
- Is technology-assisted review worth it?
- How to defend a duty to train claim

PRESENTED BY DRI's Drug and Medical Device Committee

THIS SEMINAR BROCHURE IS SPONSORED BY Nelson Mullins.

### PROGRAM SCHEDULE

WEDNESDAY, MAY 14, 2014

6:00 p.m. **Registration** 

6:00 p.m. **Networking Reception** 

SPONSORED BY **Exponent** 

Venable LLP

THURSDAY, MAY 15, 2014

**Device Charging Station** 

SPONSORED BY Gordon & Rees LLP

**Greenberg Traurig LLP** 

**Boarding Pass Kiosk** 

SPONSORED BY King & Spalding

7:00 a.m. **Registration** 

7:00 a.m. **Continental Breakfast** 

SPONSORED BY Reed Smith LLP

**Wiggin and Dana LLP** 

7:00 a.m. First-Time Attendees Breakfast

DRUG AND MEDICAL DEVICE COMMITTEE CHAIR

James F. Rogers

8:00 a.m. **Welcome and Introduction** 

**Jeffrey A. Holmstrand**, *Flaherty Sensabaugh Bonasso PLLC*, Wheeling, West Virginia

James F. Rogers, Nelson Mullins Riley & Scarborough LLP, Columbia, South Carolina

Sara J. Gourley, Sidley Austin LLP,

Chicago, Illinois

8:15 a.m. The Duty to Warn Goes Digital

With half of U.S. providers now using electronic health records (EHR) and the other half remaining in a paper-based world, the challenges for communicating critical labeling and safety information to providers to fulfill FDA regulations and mitigate product liability is more complex than ever. Hear the newest avenues for communicating safety information, and best practices for satisfying the duty to warn.

**Edward J. Fotsch, M.D.**, PDR Network LLC,

Montvale, New Jersey

**Janet Woodcock, M.D.**, FDA Center for Drug Evaluation and Research, Washington, D.C.

**Donald F. "Fritz" Zimmer, Jr.**, *King & Spalding LLP*, San Francisco, California

### YOUNG LAWYERS BLOCKBUSTER

THURSDAY, 1:30 P.M.-4:30 P.M.

1:30 p.m. **Opening Remarks and Introductions** 

Janelle L. Davis, Thompson & Knight LLP,

Dallas, Texas

**Leeanne S. Neri**. DLA Piper LLP (US).

New York, New York

1:40 p.m. Get to Know the Business of Your Client:

Focus on the Drug and Device Business Itself

Rebecca Winder Gutierrez, Tucker Ellis LLP,

Los Angeles, California

2:00 p.m. Total Recall: How Product Recalls Can Affect Legal and Evidentiary Standards in Your Case

C. Meade Hartfield, Baker Donelson Bearman

Caldwell & Berkowitz PC, Birmingham, Alabama

2:20 p.m. Effective Strategies for Neutralizing the Adverse Prescribing or Treating

Physician at Deposition and Trial Adam J. Spicer, Butler Snow LLP,

Ridgeland, Mississippi

2:40 p.m. Refreshment Break

2:50 p.m. Increasing Success of *Daubert* Challenges to Expert Testimony: Shifting from General to Specific Causation Challenges in Mass Torts

Lucas P. Przymusinski, DLA Piper LLP (US),

New York, New York

3:10 p.m. View from the Inside: What In-House Counsel Are Seeking from Their Outside Counsel Team

Capricci Barush, Otsuka America

Pharmaceutical Inc., Princeton, New Jersey

**Donald P. Bunnin**, Allergan Inc.,

Irvine, California

**Adrienne D. Gonzalez**, *Bristol-Myers Squibb Co.*,

Plainsboro, New Jersey

Christopher D. Liwski, Sanofi US,

Bridgewater, New Jersey

Jonathan T. Malz, Novo Nordisk Inc.,

Plainsboro, New Jersev

4:30 p.m. **Young Lawyers Committee** 

**Meeting** (open to all)

# 9:15 a.m. Blurry Vision? There's an App for That! FDA's Med Watch App and Crowdsourcing

How can drug and device defendants persuade civil juries not to give unwarranted weight to adverse event reports (AERs)? The FDA's new mobile reporting platform, Med Watcher, is bound to intensify this challenge. This session will consider the issues presented by the FDA's use of crowdsourcing to generate information on and analyze adverse events.

**Susan A. "Sam" Manardo**, *Sanofi US*, Bridgewater. New Jersev

**Lana K. Varney**, *Norton Rose Fulbright*, Austin, Texas

#### 10:00 a.m. Refreshment Break

SPONSORED BY Baker Donelson Bearman
Caldwell & Berkowitz PC

## 10:15 a.m. Mass Tort Coordination Between Federal and State Jurisdictions

Federal and state court judges will discuss the manner and means by which they coordinate pharmaceutical and device proceedings between an MDL and consolidated state court actions.

MODERATOR | **Harvey L. Kaplan**, *Shook Hardy & Bacon LLP*, Kansas City, Missouri
PANEL

The Honorable Shirley Werner Kornreich, New York Supreme Court, New York, New York

**The Honorable David C. Norton**, *United States District Court, District of South Carolina*,
Charleston, South Carolina

# 11:15 a.m. **Drug and Device Preemption: From** *Wyeth* to *Bartlett*, and Beyond

Preemption remains a hotly contested issue in drug and device cases. This presentation will address where we are now on this important issue, and what is coming next.

Jay P. Lefkowitz PC, Kirkland & Ellis LLP, New York, New York

12:00 p.m. **Diversity Luncheon (**\$40 fee, check box on registration form)

Paulette Brown, Edwards Wildman Palmer LLP, Morristown, New Jersey SPONSORED BY DLA Piper

Gordon & Rees LLP Kaye Scholer Shook Hardy & Bacon LLP Sidley Austin LLP

# 1:15 p.m. Mediation: A Master Course in Resolving the Difficult Case

Learn how one of the masters of big-case resolution approaches mediations and settlements. Practitioners will learn about the challenges of evaluating claims, presenting a client's position without fully "tipping one's hand," and determining which method of conflict resolution best suits your client's needs.

**Kenneth R. Feinberg**, *Feinberg Rozen LLP*, Washington, D.C.

1:30 p.m. **Young Lawyers Blockbuster** (see program schedule on page 1)

## 2:00 p.m. Trial Skills: Warnings, Experts, and General Causation

Pharmaceutical and medical device manufacturers are often confronted with the tension of mounting a vigorous defense of their product warnings, while at the same time acknowledging that the actual language likely suggests to a potential juror that general causation has been established. This demonstration will address the concerns and potential pitfalls that may arise when examining an expert witness on this issue.

**Cedric E. Evans**, *Bowman and Brooke LLP*, Austin, Texas

Marie S. Woodbury, Shook Hardy & Bacon LLP, Kansas City, Missouri

#### 3:00 p.m. Refreshment Break

SPONSORED BY Morgan Lewis & Bockius

Quattlebaum Grooms Tull &
Burrow PLLC

# 3:15 p.m. What Will the Jury Think About My Expert? A Practitioner's Guide

Do jurors really care about credentials? Should I use a local expert or someone from a famous institution? What's the difference between a "good" expert and a "great" expert? A renowned jury consultant will share her insights on choosing and preparing an expert for deposition and trial.

**Reiko Hasuike, Ph.D.**, *R&D Strategic Solutions LLC*, Atlanta, Georgia

# 4:15 p.m. **Predictive Coding: Hitting Pause Before Hitting Go**

Many organizations are considering how technology-assisted review (TAR) may fit

into their e-discovery processes. An experienced e-discovery attorney will share practical tips and insights on potential risks and benefits, the legal landscape, integrating TAR in the e-discovery workflow, and defending the process.

**John D. Martin**, *Nelson Mullins Riley & Scarborough LLP*, Columbia, South Carolina

4:30 p.m. **In-House Counsel Breakout Session** (*in-house counsel only*)

5:00 p.m. **Drug and Medical Device Committee Meeting** (open to all)

6:00 p.m. Networking Reception

SPONSORED BY Stradley Ronon Steven & Young LLP

FRIDAY, MAY 16, 2014

#### **Device Charging Station**

SPONSORED BY Gordon & Rees LLP Greenberg Traurig LLP

### **Boarding Pass Kiosk**

SPONSORED BY King & Spalding

7:00 a.m. **Registration** 

7:00 a.m. Continental Breakfast

SPONSORED BY Barnes & Thornburg LLP

Drinker Biddle & Reath LLP

8:00 a.m. **Announcements** 

**J. Carter Thompson, Jr.**, *Baker Donelson Bearman Caldwell & Berkowitz PC*, Jackson, Mississippi

Gail Rodgers, DLA Piper LLP (US), New York, New York

#### 8:05 a.m. Plaintiffs' Playbook Is Shifting

Plaintiffs' litigation playbook for attacking drug and device manufacturers is changing. In addition to the conventional tactics, plaintiffs are developing new MDL practices, liability theories, aggressive advertising approaches, creative litigation financing, and new resolution techniques. Ms. Gussack will review the new entries in plaintiffs' playbook and provide counter strategies.

**Nina M. Gussack**, *Pepper Hamilton LLP*, Philadelphia, Pennsylvania

### 9:00 a.m. Hot Topics for In-House Counsel and Tips for Practitioners

Litigation Leading the Science: What's Up with That?

**Albert P. Parker II**, *Sunovion Pharmaceuticals Inc.*, Boston, Massachusetts

International Regulatory Actions: Dealing with Them in U.S. Courts

**Edward F. Hanover III**, *Novo Nordisk Inc.*, Zurich, Switzerland

Crisis Management in the Pharma Industry

**Jonathan A. Wasserman**, *Bristol-Myers Squibb Co.*, Plainsboro, New Jersey

10:00 a.m. **Refreshment Break** 

SPONSORED BY Butler Snow LLP

McDowell Knight Roedder &
Sledge LLC

10:15 a.m. From Outside In and Inside Out: Reflections of a Trial Lawyer Turned In-House Counsel

Mr. Waxman began his career as a trial lawyer and now serves as general counsel at a pharmaceutical company. Having been a law firm partner and the head of legal departments, he will discuss the pros and cons of each.

**Allen P. Waxman**, *Eisai Inc.*, Woodcliff Lake, New Jersey

10:35 a.m. Behind the Scenes: What In-House Counsel Really Think and What They Need from You

The panel of in-house counsel will provide answers to the questions all outside counsel want to know.

MODERATOR | **Sheila S. Boston**, *Kaye Scholer LLP*, New York, New York

PANEL

**Edward F. Hanover III**, *Novo Nordisk Inc.*, Zurich, Switzerland

**Albert P. Parker II**, *Sunovion Pharmaceuticals Inc.*, Boston, Massachusetts

**Jonathan A. Wasserman**, *Bristol-Myers Sauibb Co.*, Plainsboro, New Jersey

**Allen P. Waxman**, *Eisai Inc.*, Woodcliff Lake, New Jersey

11:15 a.m. **Medical Devices: Duty to Train Physicians About Devices?** 

In an effort to avoid federal preemption, plaintiffs often assert claims against medical device manufacturers concerning an alleged legal duty to train clinicians on how to use a device. Mr. LaVelle will

discuss the legal basis for such claims, focusing on law concerning voluntary undertaking and educational malpractice, and potential defenses.

**John P. LaVelle, Jr.**, *Morgan Lewis & Bockius LLP*, Philadelphia, Pennsylvania

# 11:50 a.m. Hot Topics in Pharmaceutical and Device Law 2013

Hear what's new, what's hot, and how to deal with emerging litigation issues.

**Phyllis A. Jones**, *Covington & Burling LLP*, Washington, D.C.

# 12:30 p.m. Ethics: Integrity and Civility for the Twenty-First Century Lawyer

Civility, once a hallmark of the legal profession, has eroded at times. In this keynote discussion on ethical issues, Senator Mitchell will advocate for civility as the cornerstone of the twenty-first century lawyer's practice.

**George J. Mitchell**, *DLA Piper LLP (US)*, New York, New York

1:30 p.m. **Adjourn** 



2:00 p.m. Community Service

Join the committee leadership as we assist the Capital Area Food Bank in their mission to feed 500,000 hungry people in the Washington, D.C., metro area. To help, check the "community service project" box on your registration form and email James Craven at JCraven@wiggin.com. If you cannot participate, please consider making a tax deductible financial contribution. Volunteers on-site will accept donations electronically.

5:30 p.m. Adjourn

### 2014 SEMINAR SCHEDULE

Washington, D.C.

March 12–14	<b>Trial Tactics</b> <i>Eden Roc Renaissance Miami Beach,</i> Miami Beach, FL	May 15–16	<b>Drug and Medical Device</b> <i>Renaissance Washington, D.C. Downtown Hotel</i> , Washington, D.C.
March 20–21	<b>Medical Liability and Health Care Law</b> <i>The Cosmopolitan of Las Vegas</i> , Las Vegas, NV	May 15–16	<b>Retail and Hospitality Litigation</b> <b>and Claims Management</b> <i>The Westin Chicago River North</i> , Chicago, IL
April 2-4	<b>Insurance Coverage and Claims Institute</b> <i>Swissôtel Chicago</i> , Chicago, IL	Dispute Resolution	Hot Topics in International Dispute Resolution
April 9–11	<b>Product Liability</b> <i>Arizona Biltmore</i> , Phoenix, AZ		<i>Amsterdam Marriott Hotel,</i> Amsterdam, NL
April 30–May 2	<b>Life, Health, Disability and ERISA Claims</b> Sheraton Chicago Hotel & Towers, Chicago, IL	June 12–13	<b>Diversity for Success</b> Swissôtel Chicago, Chicago, IL
		June 19–20 <b>Trucking Law</b> <i>The Cosmopolitan of Las Vegas</i> , Las Vegas, NV	
May 7–9	<b>Employment and Labor Law</b> <i>Montelucia Resort</i> , Scottsdale, AZ		
May 8–9	<b>Business Litigation</b> <i>The Westin Washington, D.C. City Center,</i> Washington, D.C.	June 26–27	<b>Young Lawyers</b> <i>The Westin Denver Downtown</i> , Denver, CO
		July 17–18	Appellate Advocacy
May 8-9	Intellectual Property Litigation The Westin Washington, D.C. City Center,	The Westin Chicago River North, Chicago,	

### **FACULTY**

**Sheila S. Boston** is a partner in the complex commercial litigation department of Kaye Scholer LLP in New York City and a member of its award-winning product liability group. She has MDL experience in mass tort actions and has served as national coordinating counsel of experts. She has been recognized in *Who's Who Legal 100* for product liability defense (2012–2013).

**Paulette Brown** is a partner and chief diversity officer at Edwards Wildman Palmer LLP in Morristown, New Jersey. Her inspiring legal career is replete with examples of a woman who has worked tirelessly to create opportunities for people of color and women.

**Cedric E. Evans** is the co-managing partner of Bowman and Brooke LLP's Austin, Texas, office. He has extensive experience defending major medical device and pharmaceutical manufacturers against product liability and complex mass tort claims. He has taken prominent pretrial and trial roles in matters involving prescription weight loss, acne, antidepressant and pain medications, and other pharmaceuticals.

**Kenneth R. Feinberg** of Feinberg Rozen LLP in Washington, D.C., is one of the nation's leading experts in mediation and alternative dispute resolution. He has been appointed to administer numerous high-profile compensation programs, having served as Special Master of the September 11th Victim Compensation Fund, TARP Executive Compensation, and the Agent Orange Victim Compensation Program.

**Edward J. Fotsch, M.D.**, CEO of PDR Network LLC in Montvale, New Jersey, has been a pioneer and national leader in health care IT for two decades. He has served on multiple national health information technology committees and panels, including work with HHS, CMS, the FDA, and industry. Dr. Fotsch is the author of *Planning and Implementing Your Healthcare Internet Strategy*.

**Sara J. Gourley**, a litigation partner in the Chicago office of Sidley Austin LLP, is widely recognized for defending life sciences companies in multidistrict product liability litigation. Ms. Gourley is coordinating the defense of ongoing claims aimed at a widely distributed diabetes medicine. She is the program chair of this seminar.

**Nina M. Gussack**, a partner in the litigation department of Pepper Hamilton LLP in Philadelphia, chairs the health effects litigation practice group. Ms. Gussack represents pharmaceutical and medical device companies with respect to marketed products, investigational new drugs, medical devices, and health care fraud investigations. She serves as

trial and coordinating counsel in class actions and multidistrict litigation.

**Edward F. Hanover III** is the region general counsel and senior director of legal, compliance, and business development for Novo Nordisk International Operations A/S in Zurich, where he is responsible for legal and compliance functions. He is a member of management teams that oversee Novo Nordisk's global legal operations and the team overseeing the emerging markets business.

**Reiko Hasuike, Ph.D.,** is one of the founding partners of R&D Strategic Solutions LLC in Atlanta. Her expertise includes jury research and selection, witness preparation, arbitration and mediation strategy, persuasion, and international business disputes. Dr. Hasuike has helped with numerous cases involving securities, pharmaceuticals, and intellectual property.

**Jeffrey A. Holmstrand**, senior counsel with the Wheeling, West Virginia, office of Flaherty Sensabaugh Bonasso PLLC, focuses on defending product liability claims, pharmaceutical manufacturers, class actions, and complex insurance disputes. Mr. Holmstrand has been recognized as a 2012 "Lawyer of the Year" in mass tort/class actions—defense. He is a member of DRI's Law Institute.

**Phyllis A. Jones**, a partner in the Washington, D.C., office of Covington & Burling LLP, concentrates on matters involving complex legal issues facing pharmaceutical and health care clients. Ms. Jones has a varied litigation practice with a focus on representing pharmaceutical clients in mass tort proceedings, including at trial.

**Harvey L. Kaplan**, a partner of Shook Hardy & Bacon LLP in Kansas City, Missouri, has won high-profile pharmaceutical cases in many jurisdictions. Mr. Kaplan was named Global Product Liability Lawyer of the Year from 2008–2011 by *Who's Who Legal* and *Law360* profiled him as one of the 10 most admired product liability lawyers.

**The Honorable Shirley Werner Kornreich** is a Justice of the Supreme Court of New York County. Justice Kornreich coordinated all of the Bextra/Celebrex cases and all of the Bausch & Lomb Renu cases with their respective federal court MDLs. During her career as an appellate attorney, a trial attorney, and a judge, she has lectured to numerous educational and professional organizations.

**John P. Lavelle, Jr.**, is a partner and co-chair of the product liability and mass torts litigation practice of Morgan Lewis

& Bockius LLP, practicing in the Philadelphia and Princeton offices. He has over 20 years of trial and appellate litigation experience, focusing on the defense of medical device and pharmaceutical product liability claims. His practice also includes complex commercial litigation and election law.

**Jay P. Lefkowitz PC** is a senior litigator at Kirkland & Ellis LLP in New York City. He served as a senior White House advisor in both Bush administrations and United States Special Envoy for Human Rights in North Korea. He successfully argued *Pliva v. Mensing* and *Bartlett v. Mutual*, the Supreme Court's recent landmark preemption cases in the pharmaceutical industry.

**Susan A. "Sam" Manardo** is vice president, associate general counsel, and head of NA Litigation & Investigations for Sanofi US in Bridgewater, New Jersey. She focuses on the effective and innovative management of complex litigation matters involving the pharmaceutical and medical device industry.

**John D. Martin** is a litigation partner at Nelson Mullins Riley & Scarborough LLP in its Columbia, South Carolina, office and the practice leader for its Encompass division, which provides information governance, litigation readiness, and discovery services. His practice focuses on product liability and business litigation, electronic discovery, and information management.

Senator George J. Mitchell, Chairman Emeritus of DLA Piper LLP (US) in New York City, has had a distinguished public service career. He has been a private practice attorney, U.S. Attorney, and district judge. He served in the U.S. Senate (1980–1995), becoming Senate majority leader in 1989. Senator Mitchell was special advisor to President Clinton in 1995 and later, U.S. Special Envoy for Middle East Peace.

**The Honorable David C. Norton** has served as a United States District Judge in Charleston, South Carolina, since July 1990. Prior to becoming a federal judge, Judge Norton was a partner at Holmes & Thomson, served in the Solicitors Office for the Ninth Judicial Circuit, and was city attorney for the City of Isle of Palms, South Carolina.

**Albert P. Parker II** is the executive vice president, general counsel, and corporate secretary at Sunovion Pharmaceuticals Inc. in Boston. He is responsible for providing executive leadership for the legal and government affairs functions. Among other in-house positions, Mr. Parker spent 10 years at Wyeth Pharmaceuticals, eventually serving as senior vice president and chief counsel.

**Gail Rodgers**, a partner in DLA Piper's global litigation practice in New York City, focuses on pharmaceutical and medical device litigation, mass torts, product liability and governmental and internal investigations. She is the program vice chair of this seminar.

James F. Rogers is a partner with Nelson Mullins Riley & Scarborough LLP in Columbia, South Carolina, and co-chair of its drug and medical device industry practice group. He has defended pharmaceutical and medical device manufacturers on the national, regional, and local levels. Mr. Rogers is the chair of DRI's Drug and Medical Device Committee.

J. Carter Thompson, Jr., a shareholder in the Jackson, Mississippi, office of Baker Donelson Bearman Caldwell & Berkowitz PC, is chair of its product liability and mass tort practice group. He focuses on the national, regional, and local defense of drug and medical device cases. He is the vice chair of DRI's Drug and Medical Device Committee.

**Lana K. Varney**, a partner with Norton Rose Fulbright in Austin, Texas, is known for developing cost-saving strategies for defending multiple lawsuits in multiple venues. She serves as national counsel in mass torts involving pelvic mesh, and drugs for osteoporosis, epilepsy, and atrial fibrillation.

**Jonathan A. Wasserman** is vice president and associate general counsel for litigation and government investigations for Bristol-Myers Squibb Company in Plainsboro, New Jersey. Previously, he was senior legal director at Schering-Plough.

Allen P. Waxman is senior vice president, general counsel, and corporate secretary at Eisai Inc. in Woodcliff Lake, New Jersey. He is responsible for all legal and policy matters within the Americas. Previously, Mr. Waxman was a partner in an international firm, where he focused on complex litigation, regulatory counseling, and government investigations. He has also served as general counsel at Pfizer.

**Marie S. Woodbury**, a partner in the Kansas City, Missouri, office of Shook Hardy & Bacon LLP, has developed broad expertise in pharmaceutical and medical device litigation during her 30 years of practice. Ms. Woodbury has devised and implemented defense strategies for a variety of medical products in litigations nationwide. She has experience with trials, appeals, arbitrations, and mediations.

**Janet Woodcock, M.D.,** is director of the Center for Drug Evaluation and Research at the Food and Drug Administration in Washington, D.C. Working for the FDA's Commissioner from 2005 until 2008, she held several positions, including deputy commissioner and chief medical officer, deputy commissioner for operations, and chief operating officer.

**Donald F. "Fritz" Zimmer, Jr.**, is a trial lawyer in King & Spalding LLP's San Francisco office. He has served as national, regional, and trial counsel for a variety of pharmaceutical and other companies and is a frequent speaker on litigation strategy. He is a long-time member of the steering committee for DRI's Drug and Medical Device Committee.

### **GENERAL INFORMATION**

## CLE/CLAIMS ADJUSTERS ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California in the amount of 12 hours, including 1 hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Application has been made for continuing education for claims adjusters. Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.

#### REGISTRATION

The registration fee is **\$895** for members and those who join DRI when registering and **\$1,125** for nonmembers. The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI app. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **April 25, 2014** (*please allow 10 days for processing*). Registrations received after **May 2, 2014**, will be processed on-site.

#### REFUND POLICY

The registration fee is fully refundable for cancellations received on or before **April 25, 2014**. Cancellations received after **April 25** and on or before **May 2, 2014**, will receive a refund, less a \$100 processing fee. Cancellations made after **May 2** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (**seminars@dri.org**) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

### HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at the Renaissance Washington, D.C. Downtown Hotel, 999 9th Street NW, Washington, D.C. 20001. For reservations, visit dri.org and go to the Drug and Medical Device Seminar page or contact the hotel directly at 202.898.9000. Please mention DRI's Drug and Medical Device Seminar to take advantage of the group rate of \$299 Single/Double. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by April 14, 2014, to be eligible for the group rate. Requests

for reservations made after **April 14** are subject to room and rate availability.

#### SPECIAL DISCOUNTS

#### **Group Discount**

The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is \$855, regardless of membership status. All registrations must be received at the same time to receive the discount.

#### In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

#### **Claims Executives**

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. Nonmember claims executives should contact DRI's Customer Service at 312.795.1101 for details. Offer excludes DRI Annual Meeting.

#### **Travel Discounts**

DRI offers discounted meeting fares on various major air carriers for **DRI's Drug and Medical Device Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider, at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

A small portion of your room rate offsets the costs of the seminar.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

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DRI wishes to thank our sponsors for their support at this year's seminar!

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WIGGIN AND DANA

### Drug and Medical Device Seminar

May 15-16, 2014

Renaissance Washington, D.C. Downtown Hotel | Washington, D.C.

For inclusion on the preregistration list and to receive course materials in advance, register by April 25, 2014.

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TELEPHONE FA	X
EMAIL	
Please list any special needs	
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