

ADVANCE REGISTRATION DEADLINE: **SEPTEMBER 2, 2011**



STRICTLY HOSPITALITY SEMINAR

SEPTEMBER 22-23, 2011

FIRESKY RESORT

SCOTTSDALE, ARIZONA

IN-HOUSE SPEAKERS INCLUDING

DORINA HERTNER
ACCOR NORTH AMERICA

STUART M. KREINDLER
CHOICE HOTELS INTERNATIONAL INC.

LESTER E. WASHINGTON, JR.
MARRIOTT INTERNATIONAL

TONY FASO
ROYAL CARIBBEAN CRUISES LTD.

KORIN A. NEFF
*WYNDHAM WORLDWIDE
CORPORATION*

REASONS TO ATTEND

● Learn about the latest legal issues facing the hospitality industry from bedbugs and foodborne illnesses to employee immigration issues, security matters and post-accident investigations

● Network with hospitality lawyers across the industry whose clients include restaurants, hotels and cruise lines

● Earn up to 12 hours of CLE, including 1 hour of ethics credit

DRI DELIVERS RESOURCES TO BUILD YOUR PRACTICE



DRI's Strictly Hospitality Seminar is specifically tailored to educate those within the hospitality industry on strategies for handling the top issues affecting the industry today. The seminar is packed with practical presentations and the relevant law that governs the hospitality industry from start to finish. This one-stop seminar is a must for the hospitality provider and outside hospitality lawyer.



Cynthia P. Arends
Program Chair



Paul Caleo
Committee Chair



William F. Ray
Law Institute

**Presented by DRI's
Retail and Hospitality Committee**

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WHAT YOU WILL LEARN

- What you need to do as a hospitality provider to protect your guests and employees during an infectious disease outbreak or a criminal or terrorist threat
- What you need to do to comply with the Medicare Secondary Payor Act
- How to comply with immigration requirements and handle an enforcement action
- How to conduct investigations into data breaches or on-site accidents
- How to anticipate changes brought about by the new *Restatement* provisions



PROGRAM SCHEDULE

WEDNESDAY, SEPTEMBER 21, 2011

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

THURSDAY, SEPTEMBER 22, 2011

Boarding Pass Kiosk

Sponsored by **Burnham Brown**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

8:00 a.m. **Welcome and Introduction**

William F. Ray, *Watkins & Eager PLLC*, Jackson, Mississippi

Paul Caleo, *Burnham Brown PLC*, Oakland, California

Cynthia P. Arends, *Nilan Johnson Lewis*, Minneapolis, Minnesota

8:15 a.m. **Take the Bite Out of Bed Bug Litigation**

Every few years, the hospitality industry faces a new wave of litigation and exposure for claims from its customers. These claims can become increasingly difficult, given the transitional nature of its clientele. Hear from experts discussing the scientific approach to the development of defenses to bed bug claims and from industry leaders who will address the difficulties and pitfalls associated with responding to, investigating, settling and defending bed bug claims, while attempting to maintain the integrity of their brand name and minimize legal cost.

MODERATOR

Thomas S. Thornton III, *Carr Allison*, Birmingham, Alabama

PANEL

Roger E. Gold, Ph.D., *Texas A&M University*, College Station, Texas

Dorina Hertner, *Accor North America*, Dallas, Texas

9:05 a.m. **Infectious Disease Boot Camp**

Leading practitioners for plaintiffs and the defense will provide a practical “how to” on

what you need to know when employees or customers become sick. This presentation will cover food code compliance requirements; the policies employers should have in place to prevent or address an outbreak quickly; and how to handle the investigation, evidence gathering and public information available to defend claims and litigation.

Sarah L. Brew, *Faegre & Benson LLP*, Minneapolis, Minnesota

William D. Marler, *Marler Clark LLP PS*, Seattle, Washington

10:00 a.m. **Refreshment Break**

10:15 a.m. **The New Frontier for Hotels: Duty to Protect Guests and Employees from Emerging Threats**

Hotels are attractive targets for terrorists because of the substantial number of people present and because they generally lack the robust security and protocols necessary to protect access. Recent attacks in Jakarta, Indonesia, and Mumbai, India, have compelled the hospitality industry to adopt pre-employment screening, behavior detection and other practices to protect facilities. Does the hotel industry have to employ certified Homeland Security professionals to manage the risk and avoid liability?

Eric C. White, *Wren Solutions*, Atlanta, Georgia

11:10 a.m. **Second Verse, Same as the First: The Plaintiffs’ Bar’s Latest Attempts at Forum Shopping and How to Defeat Them**

Modern reservation practices and Internet marketing activity have opened the door for plaintiffs’ counsel seeking to sue a distant hotel or other hospitality related entity in fora unrelated to where the incidents occurred. Franchisors and franchisees should be cognizant of the ramifications of personalized Internet marketing offers based on initial interest about the brand’s products or services, given many courts’ practices of allowing parties great leeway in proving jurisdiction. If contacts are sufficient, both parties could be forced to litigate in the jurisdictions where their guests reside or in other unrelated jurisdictions. Learn how to prevent this scenario from playing out.

Eugene J. Podesta, Jr., *Baker Donelson Bearman Caldwell & Berkowitz PC*, Memphis, Tennessee



12:00 p.m. **Lunch** (*on your own*)

1:15 p.m. **Medicare Secondary Payer: What You Should Have Known All Along and What You Had Better Know Now**

Since the passing of Section 111 of the MMSEA in December 2007, the retail and litigation defense industry has been on a roller-coaster ride, while being inundated with information and proposed compliance requirements. With the looming effective reporting date just days away from this seminar, you will receive the latest updates regarding your exposure under the Medicare Secondary Payer Act, and its impact upon the retail and hospitality industry in general. Learn about potential and anticipated pitfalls associated with claim investigation, litigation and settlements. Gain a better understanding of your risk and exposure under the Medicare Secondary Payer Act, and hear how to tackle the problem head on.

Mary Re Knack, *Williams Kastner*, Seattle, Washington

2:45 p.m. **Refreshment Break**

3:00 p.m. **Keeping the Workers at Work**

In light of the U.S. government's stepped up enforcement efforts against hospitality employers, attendees need to be aware of the options available for complying with existing immigration laws and the penalties for failing to comply. Ms. Lechtenberg will discuss nonimmigrant visa options, employment authorization verification program compliance, and enforcement options.

Penelope M. Lechtenberg, *Hinshaw & Culbertson LLP*, Rockford, Illinois

3:55 p.m. **How to Conduct an Investigation into a Data Breach**

This presentation will start with a description of the types of breaches in privacy, data and information security, including statistics about breaches in the hospitality industry. The relevant federal and state statutes will also be discussed briefly and the remainder of the session will cover the investigation of the breach.

MODERATOR

Bryan P. Couch, *Clyde & Co US LLP*, Florham Park, New Jersey

PANEL

Eric D. Harris, *Stroz Friedberg*, Dallas, Texas
Korin A. Neff, *Wynndham Worldwide Corporation*, Parsippany, New Jersey

4:50 p.m. **Retail and Hospitality Committee Meeting** (*open to all*)

6:00 p.m. **Networking Reception**

7:30 p.m. **Dine-Arounds**

Join colleagues and friends at selected restaurants for dinner (*on your own*). *More details on-site.*

FRIDAY, SEPTEMBER 23, 2011

Boarding Pass Kiosk

Sponsored by Burnham Brown

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

8:00 a.m. **Announcements**

Cynthia P. Arends, *Nilan Johnson Lewis*, Minneapolis, Minnesota

8:05 a.m. **Reducing the Risk of Liability from Dram Shop and Social Host Laws**

Mr. Talpins will discuss corporate responsibility programs, server training, licensing, advertising issues, responsible beverage service programs, age verification programs, partnerships with law enforcement and indemnification, should something go wrong despite best efforts. This presentation is a key "how-to" for anyone in the hospitality industry.

Stephen K. Talpins, *Rumberger Kirk & Caldwell*, Miami, Florida

8:55 a.m. **Managing the Risk of Using Nonemployee Security Personnel by Hospitality Companies**

The unique liability that hospitality companies face when they use outside security personnel for their operations will be discussed. From the often used off-duty police officers to a formally contracted security company, the myriad of different possibilities explored by the hospitality industry creates potential liability and risks ranging from tort claims to indemnity issues. This broad ranging discussion will cover joint employer liability between the hospitality



company and the outside agency that might otherwise technically “employ” the security officer; potential employment misclassification issues; and the potential liability of the hospitality company to the “nonemployee” security personnel.

Michael C. Schmidt, *Cozen O'Connor PC*,
New York, New York

Lester E. Washington, Jr., *Marriott International*, Plano, Texas

9:45 a.m. **Restatement Third of Torts for the Hospitality Industry**

The new chapters eight and nine of the *Restatement Third of Torts* include a number of revisions that have broad implications for the hospitality industry. These new provisions will be discussed. Learn what both clients and outside lawyers should anticipate as the law develops.

Mary Massaron Ross, *Plunkett Cooney PC*,
Detroit, Michigan

10:35 a.m. **Refreshment Break**

Sponsored by Hinshaw & Culbertson LLP

10:50 a.m. **Insurance coverage issues**

Understanding the type and scope of insurance policies, exclusions, exceptions and terms—such as per occurrence, aggregate, claims made, tail, excess and umbrella—are vital in the hospitality industry. Multi-policy determinations and writing effective language in the policy to limit exposures are other helpful tools that benefit anyone in the hospitality industry. Learn the fundamentals on coverage within the industry.

Verne A. Pedro, *Goldberg Segalla LLP*,
Princeton, New Jersey

11:40 a.m. **Franchisor Liability**

What kind of liability do franchisors have for the negligence of their franchisees? Does the law recognize and appreciate the difference between an agency relationship and a contractual-based franchise relationship? This topic will cover the law of actual and apparent agency as it applies to the franchise relationship in a hospitality context, including specific things that franchisors can do to help ensure that they are not putting themselves at risk.

Stuart M. Kreindler, *Choice Hotels International Inc.*, Washington, D.C.

12:30 p.m. **Post Accident Investigations: How to Maintain Work Product Privilege Ethically**

Most companies have thorough incident reporting guidelines for use when something goes wrong at their facility. But when that incident turns into a lawsuit, when can you ethically claim a privilege on the information obtained through your investigation? Hear an analysis of the various privilege and reporting laws associated with incident investigation and gather practical tips and strategies on how to conduct your investigation to maintain the privilege. Some of the topics discussed will be: Under what circumstances are incident reports privileged? When does the “work product” or “anticipation of litigation” privilege disappear? When do interviews become statements and what needs to be turned over? Who should conduct your investigation in order to maintain the privilege?

Tony Faso, *Royal Caribbean Cruises Ltd.*, Miami, Florida

Asha F. Jackson, *Barnes & Thornburg LLP*,
Atlanta, Georgia

1:30 p.m. **Adjourn**

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**DIVERSITY AND INCLUSION
IN DRI:
A STATEMENT OF PRINCIPLE**

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Diversity is a core value at DRI. Indeed, diversity is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures and life experiences a diverse membership provides. Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state and local defense organizations to promote diversity and inclusion in their membership and leadership.

GENERAL INFORMATION

CLE ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **12** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check our website at www.dri.org for credit information for your state.

REGISTRATION

The registration fee is **\$745** for members and those who join DRI when registering and **\$975** for nonmembers. The registration fee includes CD-ROM course materials, continental breakfasts, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **September 2, 2011** (please allow 10 days for processing). Registrations received after **September 2, 2011**, will be processed on-site.

IN-HOUSE COUNSEL

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization, for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes DRI Annual Meeting.

SPECIAL DISCOUNTS

The first and second registrations from the same firm or company are subject to the fees outlined above. The registration fee for additional registrants from the same firm or company is **\$695**, regardless of membership status. All registrations must be received at the same time to receive the discount.

REFUND POLICY

The registration fee is fully refundable for cancellations received on or before **September 2, 2011**. Cancellations received after **September 2** and on or before **September 9, 2011**, will receive a refund, less a \$50 processing fee. Cancellations made after **September 9** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI's Accounting Department at 312.795.0747. All refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

COURSE MATERIALS

DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. The CD will be included in the registration packet on-site. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at www.dri.org.

Sponsored by Nilan Johnson Lewis PA

SUPPLEMENTAL MATERIALS

Recommended supplemental material for this seminar is *Exploring Property Insurance and Construction Law Issues*. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at www.dri.org.

HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at the **FireSky Resort, 4925 N. Scottsdale Road, Scottsdale, Arizona 85251**. For reservations, **contact the hotel directly at 480.945.7666**. Please mention **DRI's Strictly Hospitality Seminar** to take advantage of the group rate of **\$179 Single/Double**. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **August 22, 2011**, to be eligible for the group rate. Requests for reservations made after **August 22** are subject to room and rate availability.



TRAVEL DISCOUNTS

DRI offers discounted meeting fares on various major air carriers for **DRI's Strictly Hospitality Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

FLYER

Sponsored by **Hinshaw & Culbertson LLP**

See your attendee packet on-site for information on this sponsor.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

2011 SEMINAR SCHEDULE

- June 9–10 **Young Lawyers**
Hilton Austin, Austin, TX
- June 16–17 **Diversity for Success**
Swissôtel Chicago, Chicago, IL
- June 22–24 **Insurance Bad Faith and Extra-Contractual Liability**
The Westin Washington, D.C. City Center, Washington, D.C.
- July 21–22 **Class Action**
The Madison, Washington, D.C.
- September 15–16 **Nursing Home/ALF Litigation**
Boston Marriott Copley Place, Boston, MA
- September 15–16 **Strictly Automotive**
The Dearborn Inn, A Marriott Hotel, Dearborn, MI
- September 22–23 **Construction Law**
JW Marriott Desert Ridge, Phoenix, AZ
- September 22–23 **Strictly Hospitality**
FireSky Resort, Scottsdale, AZ
- October 26–30 **Annual Meeting**
Washington Marriott Wardman Park, Washington, D.C.
- November 10–11 **Asbestos Medicine**
Bellagio, Las Vegas, NV

- December 15–16 **Insurance Coverage and Practice**
Sheraton New York Hotel & Towers, New York, NY
- December 15–16 **Professional Liability**
Sheraton New York Hotel & Towers, New York, NY

2012 SEMINAR SCHEDULE

- February 1–3 **Civil Rights and Governmental Tort Liability**
Eden Roc Renaissance, Miami Beach, FL
- February 9–10 **Toxic Torts and Environmental Law**
Fontainebleau Miami, Miami Beach, FL
- February 16–17 **Trucking Law**
The Westin Kierland, Phoenix, AZ
- February 23–24 **Sharing Success—A Seminar for Women Lawyers**
The Westin Kierland, Phoenix, AZ
- March 7–9 **Medical Liability and Health Care Law**
Hilton New Orleans Riverside, New Orleans, LA
- March 28–30 **Insurance Coverage and Claims Institute**
The Westin Michigan Avenue, Chicago, IL
- April 11–13 **Product Liability Conference**
The Venetian, Las Vegas, NV



FACULTY

Cynthia P. Arends is a shareholder at the Minneapolis firm of Nilan Johnson Lewis. From her first early career arbitration involving a hotel management indemnification contract, Ms. Arends has handled matters throughout the hospitality industry, focusing on commercial, product and premises matters. She is an active DRI member, chairing the Business Torts SLG of the Commercial Litigation Committee and serving as the blog chair for the Product Liability Committee. Ms. Arends is the program chair for this seminar.

Sarah L. Brew is a partner in the Minneapolis office of Faegre & Benson LLP. She represents food processors, distributors, retailers and hospitality industry clients in personal injury, food-borne illness and class action cases and related commercial litigation. Ms. Brew has served as national counsel in outbreaks and recalls involving eggs, spinach, lettuce, alfalfa sprouts, peanut butter, ground beef and pet food. She also advises clients on regulatory, recall and risk management issues.

Paul Caleo, a Burnham Brown PLC shareholder in Oakland, California, is one of the firm's premier trial lawyers. He has extensive experience in complex tort, personal injury and large loss cases involving claims of product liability, premises liability, construction site accidents and trucking/motor carrier accidents. Mr. Caleo is one of the chairs of the firm's product liability and retail practice groups. He is the chair of the DRI Retail and Hospitality Committee.

Bryan P. Couch is a partner with Clyde & Co US LLP in its Florham Park, New Jersey, office. His practice is focused on commercial and intellectual property litigation, with an emphasis in franchise disputes. Mr. Couch is active in DRI's Commercial Litigation Committee and is the chair of its Franchise/Dealer SLG.

Tony Faso is the associate vice president of Guest and Employee Legal Services for Royal Caribbean Cruises Ltd., based in Miami, Florida. Mr. Faso is responsible for overseeing guest and employee claims and litigation resulting from the operation of 34 cruise vessels throughout the world. He was formerly the director of Maritime Claims for Carnival Cruise Lines. Mr. Faso began his legal career as an associate at a New Orleans law firm and is licensed to practice law in Florida and Louisiana.

Roger E. Gold, Ph.D., is a professor of entomology and has held the Endowed Chair for Urban and Structural

Entomology at Texas A&M University since 1989. This position has responsibility for research, teaching and extension programs involving the integrated management of insects and their near environment of humans and their pets. Dr. Gold's principle interests are in emerging pest problems including fire ants, bed bugs, Formosan and native subterranean termites, and most recently, Rasberry crazy ants.

Eric D. Harris, managing director with Stroz Friedberg's Dallas office, supervises digital forensics, cybercrime investigations and discovery engagements related to criminal, civil, regulatory and internal corporate matters. He has extensive experience in data intrusion response, data loss incident management, computer enabled theft of trade secrets, mass deletion and other forms of spoliation. Prior to joining Stroz Friedberg, Mr. Harris was in-house counsel where he played a prominent role in the investigation and resolution of one of the largest data breaches ever reported.

Dorina Hertner is the senior director of risk management at Accor North America in Dallas. Ms. Hertner has spent 17 years trending, preventing and managing claims to avoid litigation for the gamut of traditional risks for a Fortune 50 retailer, a national TPA and now an American hospitality icon. She is the chair of Accor's Bed Bug Roundtable and is applying that experience to addressing the growing bed bug litigation.

Asha F. Jackson is a partner in the Atlanta office of Barnes & Thornburg LLP, where she is a member of the firm's litigation department. Ms. Jackson focuses her practice on commercial litigation, product liability, premises liability and employment counseling. A highly sought after trial attorney and speaker, Ms. Jackson has addressed topics related to courtroom tactics, legal ethics and client communication, and she is frequently called upon to provide risk management advice and compliance counseling.

Mary Re Knack is a member in the Seattle office of Williams Kastner and chair of its Medicare Secondary Payer Response Team. Her practice includes litigation relating to health care, insurance, product liability, mass tort and civil matters. She provides a wide range of legal services to the health care industry, including negotiating compliance, licensing and risk management, and regularly provides advice and guidance on compliance with Section 111 of the MMSEA and the Medicare Secondary Payer Act. Ms. Knack is the chair of DRI's MSP Task Force and a member of the DRI Law Institute.



Stuart M. Kreindler is senior counsel, litigation and director of risk management for Choice Hotels International Inc., a NYSE publicly traded corporation that franchises hotels around the world under the brand names Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites, Suburban Extended Stay Hotel, Cambria Suites and Ascend Collection. Formerly, Mr. Kreindler was an associate in the litigation department of a Baltimore law firm.

Penelope M. Lechtenberg is a partner in the Rockford, Illinois, office of Hinshaw & Culbertson LLP. Ms. Lechtenberg focuses her practice on labor and employment law (management defense). She leads the firm's immigration law practice, representing corporate and individual clients in a variety of immigration matters, from immigration petitions to workplace compliance and investigations. Ms. Lechtenberg is a member of the American Immigration Lawyers Association and a frequent speaker on immigration-related matters.

William D. Marler, managing partner with Marler Clark LLP PS in Seattle, is an accomplished personal injury lawyer and national expert in foodborne illness litigation. A major force in food safety policy in the United States and abroad, Mr. Marler and his partners have represented thousands of individuals in claims regarding contaminated products involving serious injury and death. His advocacy for better food regulation has led to invitations to address local, national and international gatherings on food safety.

Korin A. Neff is the group vice president, global privacy, at Wyndham Worldwide Corporation in Parsippany, New Jersey. In this role Ms. Neff oversees a privacy compliance program that includes the assessment and development of privacy-related policies, standards and procedures, as well as the tracking of privacy laws, regulations and industry standards. She also oversees privacy-related incident response and remediation, associate training and awareness, as well as audit and monitoring. Previously, Ms. Neff practiced at a law firm in New York City and served as counsel for Cendant Corporation.

Verne A. Pedro is special counsel in Goldberg Segalla LLP's Princeton, New Jersey, office. His practice focuses on complex insurance coverage disputes, commercial litigation and product liability litigation. Mr. Pedro has

handled insurance matters in various disciplines, including construction defect, environmental, professional liability, directors' and officers' liability, and personal injury claims and litigation. He has experience litigating coverage actions in multiple jurisdictions. Mr. Pedro is a member of DRI's Lawyers' Professionalism and Ethics Committee.

Eugene J. Podesta, Jr., is a shareholder at Baker Donelson Bearman Caldwell & Berkowitz PC in the firm's Memphis, Tennessee, office. Mr. Podesta concentrates his practice in commercial, business and class action litigation. He has extensive experience as regional litigation counsel for several national and international franchisors. Mr. Podesta is AV Preeminent Peer Review Rated by Martindale-Hubbell, and has been listed in *The Best Lawyers in America* since 2004 and in *Mid-South Super Lawyers* since 2006.

William F. Ray is a member of Watkins & Eager PLLC in Jackson, Mississippi. Mr. Ray's practice focuses on commercial litigation, with emphasis in the financial services industries. He is the chair emeritus of DRI's Law Institute and a former chair of the DRI Commercial Litigation Committee.

Mary Massaron Ross, a member of Plunkett Cooney PC's board of directors, is the head of the Detroit firm's appellate practice group. She has won numerous victories before the Michigan Supreme Court for clients in both the public and private sector. She has also handled appellate matters before the Ohio Supreme Court, the Michigan Court of Appeals, the California Court of Appeals, the Sixth Circuit and other federal courts of appeal. Ms. Massaron Ross is a past chair of DRI's Appellate Advocacy Committee and a coeditor of DRI's *A Defense Lawyer's Guide to Appellate Practice*.

Michael C. Schmidt, a member with Cozen O'Connor PC in New York City, represents management in litigation and administrative agency proceedings. He drafts employment/termination agreements, employee manuals and noncompete/confidentiality agreements and provides counseling and in-house corporate training, including matters involving the hospitality and restaurant industries. Mr. Schmidt is an adjunct professor at Touro Law School, Central Islip, New York, and is the creator and editor of a blog about the impact of social media on employment law.



Stephen K. Talpins is of counsel with Rumberger Kirk & Caldwell in Miami, Florida. Mr. Talpins is an advocate, consultant and trial attorney, representing clients and working with stakeholders in the commercial, substance abuse, correctional and public sectors. He is a frequent lecturer and author of several articles, monographs and book chapter. In January 2011, Mr. Talpins was named one of the “20 People to Watch” by the Century Council, and he has received numerous other awards and commendations.

Thomas S. Thornton III is a shareholder with Carr Allison in Birmingham, Alabama. He serves as chair of his firm’s retail/hospitality practice group. Mr. Thornton is a member of various bar associates, as well as DRI, the USLAW Network retail practice group and MARC Coalition. In addition to focusing his practice in the retail and hospitality industry, he also serves as national MSP compliance counsel for many of his national and regional clients.

Lester E. Washington, Jr., is the director of global safety/security for the Americas-Western Region of Marriott International in Washington, D.C. During his 24 years with Marriott, Mr. Washington was the director of loss prevention at several Marriott properties, and currently is a resource/consultant to 125 managed Marriott hotels on risk management, safety and security issues. He is a member of the American Society of Industrial Security and the American Society of Safety Engineers (president of the Hospitality Branch, 2004–2006). Mr. Washington is an AHLA certified lodging security director.

Eric C. White leads the retail strategy practice at Wren Solutions in Atlanta, providers of physical security solutions. Mr. White has 20 years of experience in loss prevention, asset protection and physical security, having served at companies including Walmart and The Home Depot. He has been awarded fellow status for innovative work and leadership in the private sector and serves as chair for the American Board for Certification in Homeland Security.

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DRI MEMBERSHIP APPLICATION

This application/registration form for first-time members only—all other registrants please use reverse side.

MEMBER CATEGORY

- Defense Attorney—\$250 USD/year
 Government Attorney—\$160 USD/year
 Young Lawyer*—\$130 USD/year (admitted to the Bar for five years or less)
 Law Student—\$20 USD/year

Male Female

FORMAL NAME _____ TITLE _____

NAME (as you would like it to appear on badge) _____

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First time admitted to the Bar in _____ STATE/PROVINCE _____ MONTH/DAY/YEAR _____ BAR NUMBER _____
(Law students include expected admission date.)

In-house counsel (as defined below**)

I am a member of a state or local defense organization. Yes No

NAME OF ORGANIZATION _____

PRIMARY AREA OF PRACTICE _____ NUMBER OF ATTORNEYS IN YOUR FIRM _____

OPTIONAL

DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:

- African American Asian American Hispanic
 Native American Caucasian Other

DATE OF BIRTH _____ MONTH/DAY/YEAR _____

REFERRED BY (name of DRI member attorney, if applicable) _____

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

SIGNATURE _____ DATE (all applications must be signed and dated) _____

REGISTRATION/APPLICATION FEES

SEMINAR REGISTRATION: \$745 **Member**
 \$975 **Nonmember**
 \$500 **Government DRI Member**
 FREE **Law Student DRI Member**
 FREE **In-House Counsel*****
 \$695 **Special Discount**

* Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.

** In-house counsel is defined as a licensed attorney who is employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.

*** Must meet definition and also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes DRI Annual Meeting.

MEMBERSHIP (Check One): \$250 **Defense Attorney**
 \$160 **Government Attorney**
 \$130* **Young Lawyer**
 \$20 **Law Student**

TOTAL: _____

PAYMENT METHOD

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