

# PRESS RELEASE

---

## **Baker Donelson's Matt White Earns Additional Information Privacy Certification**

**July 09, 2019**

**Matt White of Baker Donelson has earned a Certified Information Privacy Professional (CIPP/E) credential from the International Association of Privacy Professionals (IAPP).**

Originally launched in 2004 as the first professional certification ever offered in information privacy, the CIPP has become the preeminent credential in the field. A CIPP credential means the recipient has gained a foundational understanding of privacy and data protection law and practice, and has knowledge of jurisdictional laws, regulations and enforcement models. Mr. White holds the CIPP/E concentration, which focuses on European and national data protection laws, key privacy terminology and practical concepts concerning the protection of personal data and transborder data flows. He has also earned a certification as a Certified Information Privacy Manager (CIPM) as well as the CIPP/US concentration from the IAPP, which focuses on the U.S. private sector.

**Mr. White** is a shareholder in Baker Donelson's Memphis office and focuses his practice defending national and regional securities firms and their registered representatives in a wide range of matters including customer-initiated arbitrations and litigation, as well as enforcement proceedings and investigations by the SEC, self-regulatory and compliance matters, including cybersecurity and data privacy-related issues. As a member of the Firm's Data Protection, Privacy and Cybersecurity Team, Mr. White provides counsel on a range of privacy and security matters, including all facets of electronic information management, cyber liability, risk management, data issues and data breaches.