

PRESS RELEASE

Bloomberg BNA and Baker Donelson Explore The State of Telehealth At September 14 Briefing

September 06, 2017

Bloomberg BNA and Baker Donelson today announced that they are hosting a breakfast briefing, *What's Now & What's Next in the Telehealth Industry: Utilize Technological Advances to Minimize Risk*, on Thursday, September 14 from 8:00 to 11:00 a.m. The complimentary event will be held at the Washington, D.C. offices of Bloomberg Government.

With the adoption of telehealth services continuing to rapidly increase, more healthcare providers and companies are involved in its implementation. This briefing will provide attorneys at healthcare organizations and telehealth companies insights into the evolving federal and state regulatory landscape and strategies to help ensure compliance and limit liability as they provision healthcare remotely. The event will feature a live simulation of a remote consultation, demonstrating the various ways telehealth equipment can be utilized. Panels will focus on the legal implications of implementing telehealth systems at companies and understanding the privacy and security issues associated with the electronic transfer and storage of protected health information. The briefing closes with a keynote discussion on the current legal and technological trends in telehealth, the implications these have for healthcare businesses, and the future of telehealth.

Confirmed speakers include:

- **David Brennan**, Director, Telehealth Initiatives, MedStar Health
- **Diane Calmus**, Government Affairs and Policy Manager, National Rural Health Association
- **Alisa Chestler**, Shareholder, Baker Donelson
- **Cory Costley**, Chief Product Officer, Avizia
- **Ross Friedberg**, General Counsel & Chief Privacy Officer, Doctors On Demand
- **Mary Anne Hilliard**, EVP & Chief Legal Officer, Children's National Hospital
- **John Kornak**, Client Solutions Technical Strategist, Ellumen, Inc.
- **Janet Marchibroda**, Director, Health Innovation, Bipartisan Policy Center
- **Sarah Rhoads**, Director, South Central Telehealth Resource Center
- **Sarah E. Swank**, Senior Counsel, Dignity Health

About Bloomberg BNA

Bloomberg BNA provides legal, tax and compliance professionals with critical information, practical guidance and workflow solutions. We leverage leading technology and a global network of experts to deliver a unique combination of news and authoritative analysis, comprehensive research solutions, innovative practice tools, and proprietary business data and analytics. Bloomberg BNA is an affiliate of Bloomberg L.P., the global business, financial information and news leader. For more information, visit www.bna.com.

About Baker Donelson

Recognized by FORTUNE magazine as one of the "100 Best Companies to Work For," Baker Donelson is the 55th largest law firm in the country, with more than 700 attorneys and public policy advisors representing more than 30 practice areas to serve a wide range of legal needs. Clients receive knowledgeable guidance from experienced, multi-disciplined industry and client service teams, all seamlessly connected across 22 offices in

Alabama, Florida, Georgia, Louisiana, Maryland, Mississippi, South Carolina, Tennessee, Texas, Virginia and Washington, D.C.