

PRESS RELEASE


Baker Donelson Co-Sponsorship Provides Free Business Tool for Business Alliance

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(Birmingham, AL / March 15, 2012) The law firm of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC is pleased to announce its co-sponsorship of the Birmingham Business Alliance (BBA) Regional RFP Report, which will be offered to the BBA investor base for free for another year. The Firm, along with Regions Bank, will sponsor the daily report, which is valued at \$2,300 per BBA investor and provides a compilation of government Requests for Proposals and bids from around the state.

Since the beginning of 2012, local contracts valued at more than \$2 billion have been awarded and published in the Regional RFP Report. The BBA will be hosting a marketing representative from Oniva, the Seattle-based company that compiles the Regional RFP Report, for three information sessions on how to maximize the use of that report.

Jonathan Geisen, a shareholder in the Firm's Birmingham office, said "We believe that the Regional RFP Reports have the great potential to open many new doors for our fellow BBA investors and to positively impact our regional economy. Baker Donelson is very pleased, as the newest co-sponsor of the Regional RFP Reports, to maintain the availability of this valuable business tool for all BBA investors at no additional cost."

The BBA's Regional RFP Report is emailed to BBA investors each day and is the largest, most comprehensive database of contract opportunities, mainly in the government sectors. It is updated daily with new prospects and specifications and only available to investors of the BBA. For details on receiving the report, contact Laura Patterson, the BBA's director of investor relations, at (205) 241-8116 .

The Birmingham Business Alliance is a dynamic advocate, unifying voice and constant catalyst for economic development and business prosperity for the Birmingham region. For more information about the BBA visit its website at www.birminghambusinessalliance.com.