



## Bradley E. Trammell

Shareholder

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Brad Trammell concentrates his practice in commercial litigation and intellectual property litigation.

While he has handled a variety of commercial litigation disputes in his 30+ years of practice, Mr. Trammell has extensive experience with matters involving the financial services industry, including mortgage servicing. His practice also involves a healthy dose of intellectual property litigation, as well as defending class actions brought against the Firm's clients.

Mr. Trammell has been managing counsel of literally thousands of mortgage cases for lenders/servicers across the Southeast throughout the years. He has tried many cases in state courts, but he has significant experience trying large stakes cases in federal court as well. Mr. Trammell tried a one-month federal court intellectual property case involving technology in the aerospace industry, resulting in a significant verdict for his client. Preceding that trial, he tried a three-month federal court case involving a complex multimillion-dollar commercial dispute which centered around ownership and damages related to spinal technology. In addition to his extensive trial court experience, Mr. Trammell has arbitrated a number of cases and has argued numerous cases before various appellate courts. Because of Memphis' close proximity to Arkansas and his licensure there, Mr. Trammell routinely handles matters in Arkansas.

Prior to law school, Mr. Trammell worked for a Fortune 100 financial services company. In his approach to a lawsuits, he uses his former business experiences to evaluate cases from both litigation and business perspectives. Mr. Trammell is a diehard fan of Auburn University and the Memphis Grizzlies.



### Professional Honors & Activities

- Listed in *The Best Lawyers in America*® for Commercial Litigation (2010 – 2025); Litigation - Banking and Finance (2011 – 2025); Litigation - Intellectual Property (2011 – 2025); Mortgage Banking Foreclosure Law (2015 – 2025); Consumer Law (2021 – 2025)
- Named the Litigation - Intellectual Property "Lawyer of the Year" in Memphis by *Best Lawyers*® for 2024, 2017, and 2012
- Selected to Mid-South Super Lawyers in Business Litigation (2012 – 2023)
- Named a 2020 BTI Client Service All-Star
- Named an "IP Star" by *Managing Intellectual Property* (2013, 2016, 2022, and 2023)
- Fellow – Memphis Bar Association
- Master – Leo Bearman, Sr. American Inn of Court



### Publications

- "Tennessee Uniform Trade Secrets Act—A Primer for Trade Secret Holders"
- "Adoption Proceedings – Revocation of Surrender Under Tennessee Code Annotated Section 36-1-117," *Memphis State Law Review* (1993)



### Speaking Engagements

- "Expert Witnesses in IP Cases," Western District of Tennessee/U.S. Department of Commerce sponsored training of Bosnia and Herzegovina Judges

- Author/Presenter – "Tennessee Uniform Trade Secrets Act," Tennessee Bar Association, Intellectual Property Forum
- "Introduction to Federal Court Practice for Young Lawyers," Memphis Bar Association Young Lawyers Division
- "Litigating the Insurance Claim," NBI, Insurance Coverage Law in Tennessee Seminar
- "Ethics Forum," Memphis Bar Association
- "Email and Confidentiality," Tennessee Chapter of the National Society of Healthcare Consumer Advocacy
- PreTrial Preparation Seminar, Memphis Bar Association



## Webinars

- The Telephone Consumer Protection Act and the Post-*Facebook v. Duguid* Landscape (July 2022)
- TCPA Case Law Update – 2021 Edition (September 2021)
- Wire Transfer and Electronic Payment Fraud (March 2021)
- Navigating the Fair Credit Reporting Act – A Guide to Minimize the Risk of FCRA Litigation (May 2020)



## Education

- University of Alabama, J.D., 1989
- The University of the South; Sewanee, Tennessee; B.A., 1983, cum laude



## Admissions

- Arkansas, 2016
- Alabama, 1991
- Tennessee, 1989