

Speakers (continued)

Yuri Shapochka

From the green steppes of Ukraine to Southern hospitality of Alabama, award-winning director Yuri Shapochka has travelled a long way in his artistic career. As a journalist, Yuri produced and directed documentaries for Ukrainian television. He has now combined his experience with a passion for independent film. Films by Yuri include CLUBHOUSE, HIGH EXPECTATIONS, WAITING, THE LITTLE THEATER and SIX BLOCKS WIDE. His films have been shown at numerous festivals around the world including the LA Film Festival, Director's Lounge in Berlin, the Cannes Film Festival's Short Film Corner, the Maryland Film Festival, the Naoussa Film Festival in Greece, Sidewalk Film Festival, and many others.

Patrick Sheehan

Patrick Sheehan is a documentary filmmaker with over 14 years' experience in the film and video production business. Sheehan won "Best Director" at the 2011 Los Angeles Film Awards for his work on MAN IN THE GLASS: THE DALE BROWN STORY. The film won multiple awards, including the Audience Choice Award for "Best Feature Documentary" at the 2011 Sidewalk Film Festival. Recent work includes AMERICAN MAN (playing at the 2012 Sidewalk Film Festival) for Jon Frankel of Ajax Productions and HBO Real Sports and Co-Director of Photography on HBO's GIDEON'S ARM (to air in 2013).

John P. Strohm

John Strohm is an entertainment and intellectual property attorney in the Nashville office of Loeb & Loeb LLP. His practice focuses on the representation of musicians, songwriters, producers, music publishers, record labels, and entertainment-focused technology companies. Mr. Strohm counts several Grammy winners among his clients. He has recently taught classes in Entertainment Law as an adjunct professor at the University of Alabama School of Law and the Cumberland School of Law, and he speaks frequently on entertainment law and copyright topics at conferences including SXSW, the Americana Music Association, The Future of Music Policy Summit, Next Big Nashville/Digital Music Summit, Cutting Edge Conference and the Midwest Music Summit. Prior to becoming an attorney Mr. Strohm was a professional musician and producer/engineer, including as a member of Atlantic recording artists The Lemonheads.

Jen West

Birmingham-based filmmaker Jen West and her film partners have successfully raised funding for two shorts through multiple fundraising avenues, both traditional and nontraditional. Her 2006 film PIECE OF CAKE, starring Mo Rocca, heavily relied on community support through investments and donations alike, and won the Audience Choice Award at the Sidewalk Film Festival. Her film CRUSH (co-directed and produced with Rebecca Pugh in 2011) raised a significant amount through a successful Kickstarter campaign. She also writes the award winning blog, The Jen West Quest.

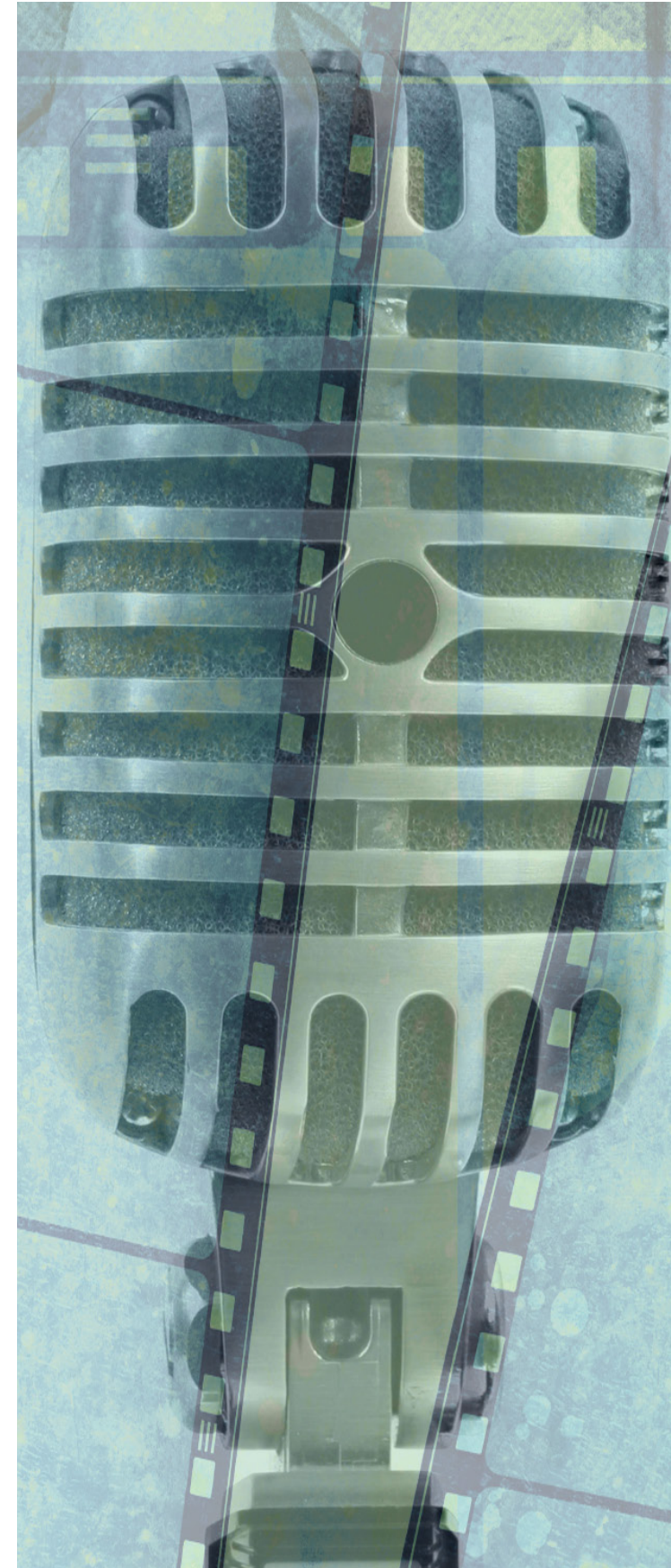
Dr. Eric Weisbard

Eric Weisbard teaches American Studies at the University of Alabama. He has organized the Pop Conference since it began and has three books of conference writing, including "Pop When the World Falls Apart: Music in the Shadow of Doubt." He's vice-president of IASPM-US and an associate editor of the Journal of Popular Music Studies. Once upon a time he was music editor of the Village Voice, where he created the Sound of the City column. His writing credits include "Use Your Illusion I" and "Use Your Illusion II" (Continuum Press, 2007); "Love, Lore, Celebrity, and Dead Babies: Dolly Parton's 'Down From Dover,'" in Sean Wilentz and Greil Marcus, eds, "The Rose and the Briar: Love and Liberty in the American Ballad" (Norton, 2004); "Listen Again: A Momentary History of Pop Music" (Duke University Press, 2007) (editor); and "This is Pop: In Search of the Elusive at Experience Music Project" (Harvard, 2004) (editor).

Robert L. Wollfarth Jr.

Rob Wollfarth is an attorney in Baker Donelson's New Orleans office. He helps large and small companies with a wide variety of business transactions including start-up, tax planning, acquisitions of tax and economic incentives, business combinations, acquisitions and sales, contractual relationships, financing of projects and operations, restructuring, buy-outs and dissolution.

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Intellectual Property Law and Entertainment Law in Alabama

presented by

BAKER DONELSON
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sidewalk
MOVING PICTURE FESTIVAL

Join us

for a look inside the world of intellectual property, film and music at our fourth annual Intellectual Property and Entertainment Law in Alabama seminar, presented by Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, the Sidewalk Moving Picture Festival and the Intellectual Property, Entertainment and Sports Law Section of the Alabama State Bar.

Friday, August 24, 2012

Birmingham Museum of Art

Museum Lobby and Steiner Auditorium

2000 8th Avenue North

Birmingham, Alabama

Seminar Schedule

11:30 a.m.–1:00 p.m.

Networking Reception in the Museum Lobby with option to tour **WARHOL AND CARS: AMERICAN ICONS** exhibit.

CLE Registration outside of Steiner Auditorium

1:00 p.m.–2:00 p.m.

Take One – Understanding the Theory and Practice of Fair Use, the Public Domain and IP Licensing

Attorneys and artists discuss real-world problems facing filmmakers and musicians and how the fair use doctrine, the public domain and IP licensing can and should be employed to solve those problems.

Moderator: Pat Clotfelter

Panelists: Chris Hoke, Harriet Ivy, Patrick Sheehan

2:00 p.m.–2:10 p.m.

Break

2:10 p.m.–3:20 p.m.

Take Two – The Devolution of Music: What We Can Learn From the Printing Press

An exploration of the history of professional music, from the invention of the printing press and creation of copyright law

through the rise of the Internet, which once again challenges control of mass dissemination of copyrighted material.

Moderator: David Carn

Panelists: Ann Powers, John Strohm, Dr. Eric Weisbard

3:20 p.m.–3:30 p.m.

Break

3:30 p.m.–4:30 p.m.

Take Three – What to Do When the Majors Don't Come Knocking

Learn what to do (and what not to do) when raising funds through crowd funding, investment, state tax incentives and other common fundraising vehicles.

Moderator: Stacey Davis

Panelists: Irene Graves, Yuri Shapochka, Jennifer West, Rob Wollfarth

4:30 p.m.–5:00 p.m.

Cocktail Reception in Museum Lobby

Speakers

David A. Carn

David Carn is a recording musician and an attorney who devotes much of his time to advising clients in the music industry, including artists, songwriters, music festivals, music promoters, and radio stations. He also handles licensing and general business and corporate matters for clients in the alcohol industry. His experience includes licensing and regulatory matters for alcohol manufacturers, wholesalers, and retailers at the federal, state and local levels. Mr. Carn is with Baker Donelson.

Patricia Clotfelter

Patricia Clotfelter is a shareholder in the Birmingham office of Baker Donelson. She handles intellectual property matters, representing clients in trademark, copyright, trade secret and patent infringement disputes in fields as diverse as computer software development, data mining, industrial coatings, banking, advertising, big game hunting and restaurant operation. She has extensive experience litigating in state and federal courts in a variety of jurisdictions in and outside of Alabama. She is a frequent lecturer on litigation topics, including all aspects of intellectual property.

Stacey A. Davis

Stacey A. Davis is an entertainment law attorney and corporate litigator in Baker Donelson's Birmingham office. She represents a wide variety of clients in the film and television industries with issues ranging from capital formation to pre-production, post-production and distribution. She is a member of the Alabama Moving Image Association advisory board and is Chair of the Intellectual Property, Entertainment and Sports Law Section of the Alabama State Bar. Ms. Davis is actively involved with the Sidewalk Film Festival and is also a screenwriter and winner of the 2008 Sidewalk Sidewrite short screenplay competition.

Irene M. Graves

Irene Graves is of counsel in the Birmingham office of Baker Donelson. She helps private companies in capital raising transactions, and has represented publicly-held companies in a variety of matters, including initial and secondary public offerings, compliance with the proxy solicitation and periodic reporting requirements of the Securities Exchange Act of 1934 and corporate governance.

Chris Hoke

Chris Hoke has created original scores primarily for documentaries, including the award winning experimental feature General Orders No. 9. Most recently, he completed the score for the feature-length documentary Mayan Blue. By day, he is the art director for Southern Living magazine, based in Birmingham.

Harriet Thomas Ivy

Harriet Ivy is of counsel in the Birmingham office of Baker Donelson. Her main focus is in the area of intellectual property litigation, particularly trademark, trade secret and copyright litigation. Ms. Ivy has extensive experience representing clients before appellate tribunals, having primary responsibility for briefing in appeals pending before the Alabama Supreme Court, Eleventh Circuit Court of Appeals and Sixth Circuit Court of Appeals. She has presented oral argument before the Alabama Supreme Court and Eleventh Circuit Court of Appeals.

Ann Powers

Ann Powers is NPR Music's critic and correspondent. She writes for NPR's music news blog, The Record, and she can be heard on NPR's newsmagazines and music programs. One of the nation's most notable music critics, Ms. Powers has been writing for The Record, NPR's blog about finding, making, buying, sharing and talking about music, since April 2011. Ms. Powers served as chief pop music critic at the Los Angeles Times from 2006 until she joined NPR. Prior to the Los Angeles Times, she was senior critic at Blender and senior curator at Experience Music Project. From 1997 to 2001 Ms. Powers was a pop critic at The New York Times and before that worked as a senior editor at the Village Voice. Ms. Powers began her career working as an editor and columnist at San Francisco Weekly.

To Register: See the attached registration form. Deadline: Monday, August 20, 2012

This program is pending approval for three CLE credit hours in Alabama.

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