

A
G
E
N
D
A



BAKER DONELSON

EXPAND YOUR EXPECTATIONSSM

Southeastern Emerging Companies Boot Camp Series

New Orleans Entrepreneur Week
New Orleans, Louisiana
Friday, March 22, 2013

- 8:30–9:00 a.m.** Breakfast and Registration
- 9:00–9:15 a.m.** Welcome and Opening Remarks
David Rieveschl, *Baker Donelson*
- 9:15–9:45 a.m.** Corporate Formation/Taxation
Quin Breland, *Baker Donelson*
Mariska Roney, *KPMG*
- 9:45–10:45 a.m.** Intellectual Property Essentials: Trademarks,
Copyrights and Patents
Ben Janke, *Baker Donelson*
Warner Delaune, *Baker Donelson*
- 10:45–11:00 a.m.** Break and Networking
- 11:00–11:30 a.m.** Labor and Employment Basics
Kathlyn Perez, *Baker Donelson*
- 11:30–12:00 p.m.** Accounting and Back Office Basics
Robert Brickman, *Postlethwaite & Netterville*
- 12:00–1:00 p.m.** Lunch and Networking
- 1:00–1:30 p.m.** Contract Basics
Jon Seawright, *Baker Donelson*
- 1:30–2:00 p.m.** Real Estate Basics for Emerging Companies
Chip Leyens, *Baker Donelson*
- 2:00–2:15 p.m.** Break and Networking
- 2:15–3:15 p.m.** Venture Capital Term Sheet Negotiation Panel
David Rieveschl, *Baker Donelson*
Chris Sloan, *Baker Donelson*
Clayton White, *South Coast Angel Fund*
Jerry Lenaz, *Goldman Sachs*
10,000 Small Businesses
- 3:15 p.m.** Open Questions
All Presenters
- 5:00 p.m.** The Big Idea on Fulton Street

